

FOOD INDUSTRY GROUP BOARD MEETING

Minutes

July 9, 2010

Food Science Building, Room 342

Attendees: Bob Andrews, Larry Campbell, Tom Dimick, Frank Furman, Steve Hepler, Andy Hirneisen, Bruce Kiefer, Naomi Knaub, Elizabeth Lenihan, Jerry Rundle, Mark Sharer

Welcome (Elizabeth Lenihan)

- Elizabeth Lenihan opened the meeting at 10:05 am

Secretary's Report (Elizabeth Lenihan)

- Elizabeth Lenihan reviewed the minutes from 03/26/2010.
- A motion was made to approve the minutes and the motion passed.

Treasurer's Report (Bruce Kiefer)

- Bruce Kiefer presented the Treasure's report: (see attached for more details)
- Our account balance is \$7182.49.
- Membership is 97 active members.
- Motion was made to approve the treasurer's report and passed.
- Discussion about use of APG grant for Food Industry Day. Naomi recommended a representative from FIG could review activities at next meeting with academic leaders and dean (Aug 16, 5pm). Tom will follow-up with Ferlin.

Alumni Society Update (Naomi Knaub)

- Ferlin Patrick has replaced Larry Campbell as the representative to CAS
- Connections Newsletter: Recently mailed for election ballot. Went from 3x/ yr to 1x /yr.
- Alumni Blog: Currently distributed to 11,500 email accounts. Email Naomi Knaub to be added to list. Please contribute any relevant info to report.
- Alumni APG Support Committee: Led by Jodi Kull. Held first webinar, which was successful but attendance was low. Please let Jody or Naomi know what topics would interest you, such as leadership, fundraising trainings, etc.
- Graduation brunch was held in May. Signage and flyers were visible regarding APG's.
- Award Nominations: Overall, there is low volume, especially for Alumni Fellow and Alumni Achievement (University Awards) and Outstanding Alumni and Recent Alumni (College Awards). (See attached)
 - Dept of Food Science keeps lists of potential candidates. If you know an alumni that would qualify, please contact John Floros.
- Magazine stories: Send interesting stories/facts to Steve Williams, editor at sfw3@psu.edu
- Ag Progress Days: Alumni Tent opens Tuesday, 9am – 5pm; Wednesday, 9am – 8pm; and Thursday, 9am – 4pm. FIG will provide business cards and brochures. Tues 8/17 is alumni luncheon and is the annual meeting for the CAS.

- Upcoming events include:
 - DC Event: Football package with hotel and tickets for football game in DC. Info will be available soon.
 - Ag Live 2010: November 27
 - Fall Grad Brunch: December 18

Membership & Communications (Elizabeth Lenihan for Ferlin Patrick)

- PSFIG brochures and business cards will be at Penn State booth at IFT in Chicago.
- Brainstormed other avenues to engage members (currently only activity is tailgate). Discussion resulted in proposing a webinar update on Food Science Department with site locations across the state for members to meet, eat lunch, watch webinar, etc. Next step is to schedule with Dr. Floros.

Rewards and Recognition Committee (Larry Campbell)

- Winner of Undergraduate Student Leadership Award (to be recognized at Fall tailgate) was Agnes Lim.
- There were no applicants for the Graduate award.

Fall Tailgate (Tom Dimick)

- October 9th
- PSU vs. Illinois, Homecoming game
- Letter and email were sent to alumni & friends.
- Board meeting at 8am and Tailgate 8:45 – 11:45
- Cost is \$35 /pp for tailgate only and \$90 /pp for tailgate + game
 - Price is increased due to university-wide mandate requiring use of an approved caterer for serving food.
 - Students will still be involved in coordination of event
- Block of rooms at the Penn Stater has been reserved. Rooms are \$249/night.

Corporate FIG Membership (Mark Sharer & Tom Dimick)

- Letter was drafted as a result of a previous discussion regarding a proposal to allow corporations to advertise that they are a supporter of FIG.
- Ag Live has a corporate sponsor deal – if this moves forward, need to ensure FIG does not overlap their efforts.
- Mark asked FIG to ensure that we can provide what is detailed in the letter. It should be focused and specific, especially with regarding use of money.
- How would we use the money?
 - Food Industry Day
 - Endowment – Need \$20,000
- Is use of the PSFIG logo within university policy? Tom Dimick will check policies with Karen Magnuson, University Relations. Once there is legal guidance, we will have a follow-up conference call to cover next steps.

Student Support Committee (Jerry Rundle)

- Food Industry Day was very successful.

- Would like to pursue how to structure a “Branded” product development project with Penn State and interested companies. Jerry will work to provide an outline and next steps.

Department Words (Tom Dimick)

- Budget was cut 5% per department across the College
- Naveen Chikthimmah has accepted a tenure-track position at University of Wisconsin-Stout.
- Estimated enrollment for fall:
 - 31 new freshmen at University park
 - 12 of the 31 are Schreyer’s Honors College
 - ~160 Undergrads at University Park
 - 34 Graduate students -18 MS/16 PhD
 - Incoming Graduate students for Fall - 7 MS/ 6 PhD
- Dr. Robert Beelman is retiring at the end of the summer
- Awards:
 - Food Science Staff received 3 College Laureate Awards - Juanita Wolfe (Customer Service Award), Bob Lumley-Sapanski (Spirit Award), and Martin Bucknavage (Trailblazer Award).

Food Science Club Update

- See attached

Other Business

- State FFA competition: Larry Campbell attended in June. They will definitely need more judges next year for the product development portion.

Penn State
Food Industry Group Treasurer's Report
July 1, 2009-June 30, 2010

Beginning Balance \$6,253.30

Expenses:

2009 Fall Tailgate (1/2 cost postage)	\$324.15
2009 Fall Tailgate (1/3 cost printing)	\$222.68
Membership Brochures	\$718.00
Business Cards	\$180.71
Leadership Award (Lion Statue)	\$87.40
Miscellaneous Mail Expenses	\$8.08
Food Science Club Support	\$805.00
Board Meeting 04-01-10	\$114.35
Food Industry Day Lunch	\$210.29
Total Expenses:	\$2,670.66

Income:

2009 Dues	\$2,265.00
2009 Student Support	\$325.00
2009 Fall Tailgate Silent Auction	\$590.00
Interest	\$8.85
FS Logo Items	\$61.00
APG Competitive Grant	\$350.00
Total Income:	\$3,599.85

Ending Balance \$7,182.49

Lifetime Memberships To-Date

15 Ambassadors @ \$400

16 Tailgaters @ \$200

97 Active members in 2010 including Board members and Life members.

COLLEGE OF AGRICULTURAL SCIENCES ALUMNI SOCIETY

OUTSTANDING RECENT ALUMNUS/ALUMNA AWARD

GUIDELINES

Purpose

1. To recognize outstanding recent alumni who have graduated within the last 10 years and to foster relationships with them.
2. To provide opportunities for faculty, staff, and students to interact with outstanding recent alumni.

Eligibility

1. Graduated within the last 10 years with a degree from the College of Agricultural Sciences.
2. Significant career advancement as recognized by an employer, professional association, or similar entity.
3. Distinguished and diverse service to their community.
4. Membership in the Penn State Alumni Association/Ag Alumni Society is encouraged.

Process

1. One nomination will be accepted from each academic unit. Nominations should be made on the attached nomination form and should also include a letter or statement of nomination, current resume, and any other supporting materials. Completed nominations are **due January 16, 2009**, in the Alumni Relations Office.

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2. Up to three outstanding recent alumni will be selected for the academic year. Two-day visits to campus will be scheduled in the fall of 2009 in coordination with the Outstanding Alumni visits, to be hosted by the nominating unit/program and the College.
3. Selection will be made by a committee of deans and academic unit leaders. All selection committee members will review each nomination in advance of a meeting at which the outstanding recent alumnus/na will be selected. Each unit leader will have an opportunity to make a brief (up to two minutes) oral presentation in support of each candidate at that meeting. Selection committee members will then have an opportunity to ask questions and/or make comments.

All selection committee members will grade each candidate on a scale of 0 – 4. The candidate having the top average grade will be selected.

Program Funding

The Dean's Office will host an awards reception for the Outstanding Recent Alumnus/na and the Outstanding Alumni. All other expenses will be borne by the host unit.

PLEASE RETURN NOMINATING MATERIALS TO:

Naomi Knaub
Director of Alumni Relations
229 Ag Administration Building
University Park, PA 16802
867-1819 or nmk107@psu.edu

NK/kam
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COLLEGE OF AGRICULTURAL SCIENCES ALUMNI SOCIETY

OUTSTANDING ALUMNUS/ALUMNA AWARD

GUIDELINES

Purpose

1. To recognize outstanding alumni and to foster increased relationships with them.
2. To provide enhanced opportunities for faculty, staff, and students to interact with alumni.

Eligibility

1. Associate, undergraduate, and graduate degree alumni of the College of Agricultural Sciences will be considered.
2. Significant career advancement as recognized by an employer, professional association, or similar entity.
3. Distinguished and diverse service to their community.
4. Membership in the Penn State Alumni Association/Ag Alumni Society is encouraged.

Process

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-over-

2. Up to six outstanding alumni will be selected for the academic year. Two-day visits to campus will be scheduled in the fall of 2009 in coordination with the Outstanding Recent Alumni visits, to be hosted by the nominating unit/program and the College.
3. Selection will be made by a committee of deans and academic unit leaders. All selection committee members will review each nomination in advance of a meeting at which the outstanding alumnus/na will be selected. Each unit leader will have an opportunity to make a brief (up to two minutes) oral presentation in support of each candidate at that meeting. Selection committee members will then have an opportunity to ask questions and/or make comments.

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Program Funding

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Food Science Club Update

In the spring semester the Food Science club focuses the activities on community building within the club with many social events throughout the semester in addition to meeting throughout the week. One event that took place this semester was a broomball match between other agriculture clubs. This event had a great turnout with great competition and growth of connection between members. The club took a trip to New York City to experience a food tour of the Chelsea market and the meat packing district. The club showed great interest with many members attending learning many things about these unique areas of the industry.

In addition to the social events that took place the club elected new officers for the club next year. The club is being restructured to obtain greater student involvement in club activities as well as monitor the activities the officers and members attend and take part in. Some new positions have been created such as membership auditor which will provide a way of keeping track of involvement of officers and members. The club is also striving to have better graduate student involvement which is being run by two graduate student liaisons in order to have a better connection between the undergraduate students in the club and the activities that the graduate students face on a daily basis.

The new officer team is made up of Tim Poulterer as president, Kara Gustafson as vice president, Rachel Albert as treasurer, Elizabeth Beck as assistant treasurer, Sydney Moser as treasurer, Chelsea Novak as Assistant Treasurer, Erin Flemming as Membership Auditor, Jamie Brownell and Andy Schlegel as Ag Student Council representatives, Lauren Ashworth and Amy Brownshindle as graduate student liaisons, Billy Bower as social chairperson, and Sara Calaman as service committee chairperson. This officer team is a group that has a lot of experience in the club as many members are seniors and are excited to lead the underclassmen and less experienced students in a year that will be remembered for a long time.

This year the food science club has members that will be attending the annual meeting of IFT in Chicago this upcoming week. This is a great opportunity for the students to see the industry from a different perspective and learn about the current topics of research and development in industry. The club has over 15 members attending and will be very exciting.

The Club is currently planning the Food Science Alumni tailgate for Homecoming which will be a great event where we will all meet to celebrate Penn State and the food industry.

Thank you to all the support you offer to the club and I look forward to seeing you in the fall. Have a great summer!

Tim Poulterer
Food Science Club President 2010-2011.