

# Food Industry Group Summer Board Meeting

Minutes

July 11, 2014

Rodney A. Erickson Food Science Building, State College, PA

Attendees: Andy Hirneisen, Bruce Keifer, Larry Campbell, Doug Peck, Bruce Rosengrant, Judy Williams, Nicole Young, Stephen Logue, Sara Kelly, Drew Elder, Marlene Stauffer, and Tom Dimick.

Special guests: Dan Azzara, Dr. Roberts

- I. Welcome (Andy Hirneisen)
  - Andy opened meeting at 10:10 AM
  - Around the room introductions, Andy welcomed guests and potential new board members. Drew Elder is the new Food Science Club President.
- II. Secretary Report
  - Andy Hirneisen reviewed the minutes of the April 7, 2014 meeting in Heather's absence. Marlene Stauffer taking minutes.
  - Minutes approved and seconded.
- III. Treasurer Report (Bruce Keifer)
  - Bruce presented the Treasurer report. See attached information
  - Our current balance is \$5347.92
  - FS International Study Fund is provided yearly - \$1250
  - Motion passed to provide \$330 to Food Science Club from Fall Tailgate Silent Auction and Student Support.
  - Further contributions will be based on need and request from the Food Science Department.
- IV. Food Science Club Update (Drew Elder)
  - There are 50-60 Students in Food Science Club and approximately 30-40 that are active.
  - Undefeated College Bowl Season
  - Product Development Team seeking win this coming year
  - Drew updated FIG on Presentations, Service Events, Social Events, Student Trips, Weekly Meetings with food companies, Fundraising events, and Tailgate.
- V. Awards and Recognition (Judy Williams)
  - Winners determined
  - Expressed concern that students are uncomfortable to nominate themselves
  - Suggested to encourage faculty to drive this. Application is on line, announced at Food Science Club by Sara Milillo and Drew Elder.
  - Date for application will be moved up one month to early January to avoid timeline when swamped with other financial scholarships.
  - Recognition of award – Tom and Judy to discuss possibly having a poster of past recipients and awarding this at the Tailgate rather than the annual meeting. This will allow students to see this award is based on Leadership and Contribution showing recipient is a top student to encourage others to apply for the award.
- VI. Opportunity for Student/Project Support (Dan Azzara)
  - Dan Azzara presented how FIG might be able to encourage and interact with Projects, Entrepreneurship, and Innovation at Penn State.

- AESE is the Department of Ag Economics, Sociology, and Education (Extension)
  - Dan is the Warheim Professor of Food and Agribusiness – Snyders Lance & Hanover Foods left the endowment for the Professorship.
  - Dan expressed that FIG could provide mentors, experiences, speakers for forums.
  - Industry sponsored research to help find matches between academia (faculty and students) and industry to become a partner to solve issues. Treat the university like a supplier.
  - Patent ownership is opening up such that industry can obtain their own patent. Prior to this, patent ownership was a deal closer.
  - Dan and Dr. Roberts are working to have faculty Tour Industry sites to present what is happening in academia and to understand issues facing industry.
  - Dan to provide Documents and summary for communication to FIG members.
- VII. Food Science Department Update (Dr. Roberts)
- Busy year, department doing well
  - Sign for the new name of the Food Science Building will be up next week – Rodney A. Erickson Food Science Building
  - Added two new faculty
  - Dr. Doores stepped down as Program Coordinator. Sara Milillo is new Program Coordinator as well as the Food Science Club Advisor and will also work with Jerry Rundle for Food Industry Day.
  - New Dean of College of Ag – Dr. Richard Roush to start in October.
  - Strategic Plan focus on Food Safety, Functional Foods (gut health), Foods as materials (rheological, physical, proteins, and Food Choice (Sensory Science Major – all consumer products). Final Strategic Plan will be posted when complete.
  - 230 undergrads, 35 incoming freshman at University Park.
  - Classes are so big, have two sections of each and using Borland Lab for some of the classes.
  - 37 in Graduate Program, 2/3rds PhDs, 1/3 MS, 6 Post Docs in Building, 6 international scholars
- VIII. 2014 Tailgate
- Using Cvent for announcement and management of Tailgate
  - Need a way to pay FIG dues even if you do not attend tailgate
  - Andy will email Svent options needed to submit dues on Cvent or by mail
  - Same menu as last year including the wine and beer. Any company that would like to donate, let Drew Elder know.
  - Silent Auction – Sara Kelly volunteered to send out donation letter and organize on day of Tailgate.
- IX. New Business
- Networking, Jerry Rundle is admin of Linked in. Sara Kelly will also now be admin to keep responses current and timely.
  - Webinar – Scheduled for Tuesday September 16, 2014, 45-60 minutes over lunch with questions. Use Alumni contacts. To include:
    - Moderator and info about FIG– Andy Hirneisen
    - Update of Department – Dr. Roberts
    - AESE and connection with industry – Dan Azzara

- X. Elections
- Three year term for Andy completed. He is willing to stay on for one more year until a suitable candidate is found.
  - Larry Rundle stepped down as VP.
  - Bruce Keifer and Heather Arentz willing to continue as Treasurer and Secretary.
  - Floor open to anyone who is interested.
  - Tom Dimick will speak with potential candidate Craig Adams.
  - Sara Kelly and Nicole Young nominated to the board and passed. Welcome to the Board.
  - Tom Dimick will connect with Ferlin regarding College of Ag Representative. Andy will talk with Naomi Knaub to see if we can have more than one representative.
- XI. Meeting Adjourned at 1:35 pm.
- Next meeting will be the Food Science Tailgate November 1, 2014. Time for game has not been set yet.

Respectfully submitted,  
Acting Secretary, Marlene Stauffer

**Penn State**  
**Food Industry Group Treasurer's Report**  
**July 1, 2013 - July 1, 2014**

Beginning Balance	\$6,176.43
Expenses:	
FS International Study Fund	\$1,250.00
2013 Leadership Awards - Graduate & Undergraduate	\$186.00
FIG Ceramic Coasters	\$482.07
July 2013 Board Meeting - PSU	\$184.50
April Board Meeting - Hershey	\$121.51
Total Expenses:	\$2,224.08
Income:	
2013 Dues	\$1,065.00
2013 Student Support	\$70.00
2013 Fall Tailgate Silent Auction	\$260.00
Interest	\$0.57
Total Income:	\$1,395.57
Ending Balance	\$5,347.92

Lifetime Memberships To-Date

    15 Ambassadors @ \$400

    16 Tailgaters @ \$200

69 Active members including Board members and Life members.

    85 in 2013, 85 in 2012, 78 in 2011, 93 in 2010