

Food Industry Group Board Meeting

Minutes

April 21, 2017

The Hershey Company

Attendees: Craig Adams, Heather Arentz, Tom Dimick, Andy Hirneisen, Sara Kelley, Bruce Kiefer, Doug Peck, Alexandra Roberts, Robert Roberts, Jerry Rundle, Marlene Stauffer, Judy Williams, Tricia Wilson

I. Welcome (Craig Adams)

- Craig opened up the meeting at 10:03 am

II. Secretary's Report (Heather Arentz)

- Heather Arentz reviewed the minutes from the October 1, 2016 meeting.
- A motion was made to approve the minutes, and the motion was passed.

III. Treasurer's Report (Bruce Kiefer)

- Bruce Kiefer presented the Treasurer's report. See attached for more information.
- Our beginning balance was \$3,606.12.
- Our ending balance is \$3,565.31 as of April 18, 2016.
- There are 54 active dues paying members including Board members and Life members.
- A motion was made to approve the report, and the motion passed.

IV. Food Science Club Update (Dr. Roberts for Food Science Club)

- New President: Kerry Smith
- The club participate in many activities.
 - Hosted IFTSA regional meeting
 - Career Panel (research and industry)
 - Department tours
 - College Bowl Competition
 - Networking and Social Activities
 - 1st in College Bowl for their region (Central Atlantic Area) – will compete in finals at IFT
 - Food Science Club Competitions
 - IFT Mars Finalist: will participate at IFT Product 'Cado Cakes
 - IFT Disney Finalist: will participate at IFT Product: Snow White's Apple Delights
 - National Dairy Competition Finalist Product: FuZen
 - Ocean Spray Competition – 3rd Place Product: CranPop

V. Food Science Department Update (Dr. Roberts)

- Department News
 - The Senior Associate Dean of the College of Agriculture was named - Steven Loerch.
 - There has been faculty news including:
 - Juanita Wolfe is retiring in June. They are actively looking for her replacement
 - Dr. Doores is retiring in June.
 - Dr. Knabel is retiring in June.
 - Both of those positions will be replaced. One is filled and the search continues for the other.
 - There are new faculty hires:
 - Dr. Darrel Cockburn, Assistant Professor of Food Science, Microbial Ecology
 - Dr. Jasna Kovac, Assistant Professor of Food Science, Food Microbiology
 - There are also new hires for the creamery:
 - Dr. Tom Davis, Creamery Manager
 - Ms. Carly Ames, Creamery Store Assistant
 - Ms. Julie Bowie, Creamery Store Supervisor
 - Mr. Gary Gensimor, Creamery Store Supervisor
 - Ms. Tina Underkoffle, Creamery Store Assistant
- The food science quarterly newsletter was sent out through email. The first edition was March 2017. The distribution is 1500 people including Alumni, FIG, Faculty, Staff, and Students.
- Student Enrollment
 - There are 202 undergraduates. 41 are graduating in the spring.
 - There has been 68 offers of admissions
 - There were 13 offers of graduate students and 9 accepted. There were over 170 applicants.
 - There are 16 Ph.D. students and 19 M.S. students
 - 11 Ph.D. and 3 M.S. are graduating.
 - There are 9 international scholars
- There were many faculty awards.
 - <http://foodscience.psu.edu/about/honors-and-awards>
- The last day of class is April 28 and graduation will be May 7.
- List of upcoming events is available at:
<http://foodscience.psu.edu/events>

VI. Alumni Society Update/Ag Council (Judy Williams)

- Feb 6 they had their winter board meeting.
 - The dean provided an update of the College of Agriculture, The College of Agriculture's achievements, and the state budget.

- There was discussion of re-naming the College to be more descriptive. Please provide any thoughts and suggestions
- The financial report and committee updates were given.
- The next meeting is May 13.
- 2017 is the 50th anniversary of the Ag Alumni Society
 - It will be celebrated at the Ag Tailgate and Ag Progress days.
 - They are thinking of ways to celebrate
 - An ice cream will be developed.
- The Ag Alumni Society board will be serving the graduation lunch on May 7.
- Fall events will be discussed at our Summer meeting
- Our APG is recognized by Ag Alumni. We are the largest and very active.

VII. Food Industry Day (Craig Adams)

- It was decided not to do it in the spring. It conflicted with student's schedules.
- Dr. Roberts will give options of 2-3 dates in fall for the summer meeting.
- It needs to be regional so the students can see multiple plants. The Hanover area is being discussed.
- The ideal number of students for the event will be provided
- Dr. Roberts to also to provide areas of interest that would benefit the students.

VIII. FIG Elections and Summer Meeting (Craig Adams)

- Elections will be held at the summer meeting
- A doodle will be sent out for dates for the summer meeting that will be held at Penn State

IX. Keystone IFT update (Andy Hirneisen)

- Thank you to the food science department for bring students down to Keystone IFT.
- The food science department will target 2 events/year

New Business

X. Membership discussion (All)

- The board will be discontinuing the funding of lunch at board meeting and use the money to fund student support.
- There was discussion on how to increase membership. We went from 61 members in 2016 to 54 in 2017.
- Thoughts to increase individual membership included:
 - Send personal emails to people we know to ask to become a member.

- Send personal emails to people who were members, but who aren't anymore.
- Add photos or videos on how being a member has helped the students.
- Discussion of a corporate membership or sponsorship and what that would bring to company providing the cost.
 - Thoughts that we could charge a company \$400
 - It would be provide a connection with industry and the department
 - Would we hold a conference
- Next steps
 - Put a list of selling points of corporate membership
 - Get a list of previous members who paid in the past
 - See if we can get money from the Ag Alumni society to do a membership drive

XI. FIG gift to graduating seniors (Craig Adams)

- The FIG letters will be send out to all graduating seniors to their home addresses as well as an email to them

XII. Awards and Recognition (Judy Williams)

- There are 8 applicants (4 undergraduate and 4 graduate)
- Judy is sending the applications to the committee to review.
- Comments are due to Judy by 5/4/17
- This is the 12th year for the undergraduate award and 6th year for the graduate student award
- There will be an announcement once the candidates are selected.

XIII. Tailgate (Tom Dimick)

- The tailgate will be 9/30/17 (Indiana game).
- The planning meetings have started
- Students will be sending out letters for donations for the food
- The cost will remain the same
- To get the football tickets they are adding a promo code. Individuals will be able to select their own tickets so the department won't be have extra tickets. This will be built into the Cvent site.

The meeting was adjourned at 12:14 PM.

All meeting minutes are available online.

The next meeting will be in July at Penn State

Penn State
Food Industry Group Treasurer's Report
July 1, 2013 - July 1, 2014

| | |
|---|------------|
| Beginning Balance | \$6,176.43 |
| Expenses: | |
| FS International Study Fund | \$1,250.00 |
| 2013 Leadership Awards - Graduate & Undergraduate | \$186.00 |
| FIG Ceramic Coasters | \$482.07 |
| July 2013 Board Meeting - PSU | \$184.50 |
| April Board Meeting - Hershey | \$121.51 |
| Total Expenses: | \$2,224.08 |
| Income: | |
| 2013 Dues | \$1,065.00 |
| 2013 Student Support | \$70.00 |
| 2013 Fall Tailgate Silent Auction | \$260.00 |
| Interest | \$0.57 |
| Total Income: | \$1,395.57 |
| Ending Balance | \$5,347.92 |

Lifetime Memberships To-Date

 15 Ambassadors @ \$400

 16 Tailgaters @ \$200

69 Active members including Board members and Life members.

 85 in 2013, 85 in 2012, 78 in 2011, 93 in 2010