

FOOD INDUSTRY GROUP BOARD MEETING

Minutes

March 11, 2009

The Hershey Company, High Point, 100 Crystal A Drive

Attendees: Heather Arentz, Larry Campbell, Tom Dimick, Naomi Knaub, Elizabeth Lenihan, , Tim Risser, Jerry Rundle, Lance Taylor, Tricia Wilson

Welcome (Tim Risser)

- Tim Risser opened the meeting at 10:12 am

Secretary's Report (Elizabeth Lenihan)

- Elizabeth Lenihan reviewed the minutes from the Sept 6, 2008 meeting.
- Motion was made to approve the minutes and passed.

Treasurer's Report (Tim Risser)

- Tim Risser presented the Treasure's report: (see attached for more details)
- Our account balance is \$6942.42
- Membership is 89 active members
- Student Support contributions have increased
- We have inventory on logo items. Discussion occurred regarding selling at tailgate in 2009. The items were made in 2004 or 2005. What was the initial cost?
- Motion was made to approve the treasurer's report and passed.

Food Science Club Report (Tom Dimick per Lyndsay Bayshore)

- Tom Dimick presented the report prepared by Lyndsay Bashore:

Food Science Club update:

We are working with Jerry Rundle for Food Industry Day right now. It looks like we will have more than 15 students going on Food Industry Day, so we will be taking 2 vans this year.

The college bowl and North Atlantic Area Meeting is held at the University of Maine on April 4th. If the college bowl teams wins, they will compete at the National level in Anaheim, CA this summer.

The Food Science Club is taking 15 undergraduate students to the IFT Annual Meeting and Food Expo. The 15 students includes the college bowl team. We are funding each student \$200.00 for their flight and the club will cover the cost of registration and hotel rooms. If it is possible for FIG to contribute to our trip to Anaheim that would be great! Other sources of funding will be from UPAC (University Park Allocation Committee) and club funds. To help with the costs for Anaheim, we are doing a spaghetti dinner/bake sale in March.

Some service activities this semester include donating food to the Penn State Dance Marathon, making food for the PSU Blood drive, and our annual food drive for the State College Food Bank. For social events, the club is playing broomball (against IST special living option), bowling, snow tubing, hiking Mount Nittany, and movie nights.

Lyndsay Bashore
Food Science Club President

- Larry Campbell made a motion to donate \$750 for IFT support. (Using all of student support + other funds to equal \$750). Motion was passed.

Alumni Society Update (Noami Knaub)

- Membership campaign is in progress. There are 31,000 living alums, with 8,500 members of Alumni Society (being a PSU alum, automatically enrolls the alum in CAS (if they are a graduate of the college)
 - Sending post cards to gratis members, info to students (dorms)
- Ag Live is November 22nd. Raised \$18,600 at 2008 Ag Live. Monies are allocated in the following manner: 1/3 internships, 1/3 scholarship endowments, and 1/3 Special Funding
- Ag Day 2009 – Harvest to Household (Apr 22nd on Hub lawn): Event to raise student awareness of Agricultural Awareness. Ag Alumni Society gave \$750 to assist. (Note: The event is being led by a Food Science student – Hilary Peterson)
- 2009 Governor’s School is cancelled. It was removed from the State budget. Penn State hosted the Agriculture portion, with 60 – 80 high school students attending. It is a strong recruiting tool for the College of Ag. Contact Marianne Fivek mld1@psu.edu or 814-865-7521 with concerns.
- Dean Steele is retiring as the Dean of College of Agriculture. The college is hosting a farewell dinner Apr 7th. It is \$40/pp. Dean Steele will be returning to the Dept of Food Science.
- Outstanding Alumni Awards were presented.
- A potential grant for APG support from the CAG will be voted on in April.
- Senior Send-Off (T. Risser / L. Campbell)
 - Penn State Alumni Association organizes a senior send off day. Last year CAS had a table and raffled off gift bags. Discussion regarding this as an opportunity for FIG resulted in that we will donate logo items (2 mugs and 1 polo shirt) for the raffle.
 - CAS also makes 80+ bags for certain Ag students during finals week (Jerry and Tom will also help with donations to these)

Committee Reviews

Membership & Communications (Tim Risser)

- Continuing work on key objectives:
 - To continue to discuss and promote benefits of membership and increase involvement.
 - Create a new revitalized brochure
 - Lifetime dues – how to restructure the dues platforms
 - The Membership committee may want to discuss/update the age at which members can attain a life membership for \$200.00. Currently, members need to have graduated before 1965. This was set in the early 1990’s
- Tricia Wilson will co-chair

Student Support (Jerry Rundle)

- Jerry was added to the Food Science Club email list.

- Food Industry Day is scheduled for April 20th and includes 3 companies: Turkey Hill Dairy, Hershey Tech Center, and Empire Poultry. Ed Dudley is the faculty representative.
- Link on website went live on 06/11/2008
 - Sends emails directly to J. Rundle and he sends to sub-committee
 - No requests to date
 - Jerry currently is seeking input to increase connection between alumni and students. Discussion resulted in consensus that FIG will start a LinkedIn.com group.

Awards and Recognition (Larry Campbell)

- New criteria was reviewed for FIG Undergraduate Leadership award and the newly proposed FIG Graduate Leadership award.
- Awards will be given every year (depending on applicants)
- Motion was made and passed to have graduate award for 2010. (This year's award is still both grad and undergrad)
- Is it possible to make the presentation of the award more visible? Currently it is during the FIG Board meeting at the Tailgate, which is sparsely attended compared to the tailgate.
 - Could we possibly do a 10 – 15 minute update at the tailgate on the department, FIG, give awards, etc? It was done in the past by Dr. Floros. Perhaps also set up tables for graduation years to allow better networking. It was decided to discuss further at the summer meeting
- Can the student award plaque be moved to a more public location? T. Dimick will look into further as all display cases are currently being discussed.

PSFIG Spring Conference (Tim Risser)

- Cancelled due to National IFT Wellness meeting from Mar 26 – 28
- A Keystone IFT dinner will be held Mar 26th with speaker Clare Hessler

Reoccurring Business

New Board Members Approval

- Heather Arentz was approved as a new board member.
- Heather graduated in 2000 from the Department of Food Science

Summer PSFIG Board Meeting

- Summer meeting will be held Friday July 10th in Food Science Building.

New Business

Developing a Food Science “Honors Society” (T. Dimick)

- Dr. Floros developed draft guidelines, which FIG reviewed and discussed.
- Honors society is intended to be similar to Armsby Society.
- Intended to honor alumni and friends who have distinguished themselves through notable career achievements, service to their communities, and commitment to the Department of Food Science, The College of Agricultural Sciences, and the University.
- Discussion points included how to honor and when to start. Ideas included a dinner before the tailgate, including presentation, speakers, tour of building (similar to CAS) or a lunch with a seminar in department.

Food Science Department Words (T. Dimick)

- **Budget Issues/Update**

Budgetary impacts facing the university and college. The US Senate and House passed the stimulus package and the bill. Any impact to agriculture and university research is unknown at this time. Governor Rendell submitted his budget to the legislature that included a 6% cut to Penn State for the next fiscal year. Budget, as presented, will have significant impacts to the university and college. The university will be facing a challenging year ahead requiring difficult budgetary decisions at all levels of the university.

- **Strategic Plan**

Draft 2008-2013 Strategic Plan is in the works. Due to the college in early March. Dr. Floros requests the FIG Board to review/comment when released.

- **Student Enrollment**

Current enrollment:

105 Undergraduates students

35 Graduate students

Sustained growth in Undergraduate enrollment for fall semester

68 offers of admission

19 paid accepts

2 Schreyer Honors College among paid accepts

26 PA Residents among those offered admission.

Projecting 120-130 Undergraduates for fall '09.

- **Faculty Awards**

Dr. Devin Peterson won the Grupo Bimbo 2008 Pan-American Nutrition and Food Science Technology Award, USA Zone, Professional Category. Presentation will be March 26th in Mexico City.

- **IFT Review**

IFT Higher Education Review scheduled for department in November 2009. Documents due to IFT September 15, 2009.

- **IFT Annual Meeting**

Food Science will have a booth at the 2009 IFT Annual Meeting & Food Expo in Anaheim, CA, June 6-9. Booth theme will focus on showcasing the Food Science facilities, Pilot Plants, Sensory Evaluation and Pathogen lab including services and expertise we have to offer.

- **Food Science Website Update**

Department released a new web site on January 16, 2009. The new site was a joint project with the College of AG Communication and Marketing Group and is being used as a benchmark for other sites in the college and at University level.

New address: <http://foodscience.psu.edu/>

New FIG address: <http://foodscience.psu.edu/industry/fig>

- **Food Science Tailgate**

The *tentative* date for the 2009 Tailgate is Sept 26th.

The game is the Big Ten opener vs. Iowa and is also All University Day. Waiting confirmation from Athletics on ticket block.

Next FIG Board meeting is scheduled for Friday July 10, 2009 at PSU