

FOOD INDUSTRY GROUP BOARD MEETING

Minutes

March 26, 2010

The Hershey Company, Starlight, 100 Crystal A Drive

Attendees: Heather Arentz; Larry Campbell, Tom Dimick, John Floros, Frank Furman, Andy Hirneisen, Bruce Kiefer, Naomi Knaub, Ferlin Parick, Tim Risser, Jerry Rundle, Judy Williams

Welcome (Tim Risser)

- Tim Risser opened the meeting at 10:05 am

Secretary's Report (Heather Arentz)

- Heather Arentz reviewed the minutes from the September 26, 2009 meeting.
- Motion was made to approve the minutes and passed.

Treasurer's Report (Bruce Kiefer)

- Bruce Kiefer presented the Treasurer's report
- Our account balance is \$7,843.36. This doesn't include the \$350 for the award from Ag Alumni
- Membership is 93 active members.
- Motion was made to approve the treasurer's report and passed.

Food Science Club Report (Tom Dimick per Alex Youst)

Food Science Club Update October 2009 – March 2010

Since the hectic, yet successful tailgate on September 26, 2009, the Food Science Club has been very busy with several career-building, social service, and new activities. Throughout the fall semester, several companies presented to the club members in efforts to promote summer internships. At the beginning of the spring semester, the Food Science Club moved into high gear with some old and new social, service, fundraising, and outreach projects. We are currently organizing a spaghetti dinner for March 22nd in order to raise funds for sending students to IFT Annual Meeting and Food Expo in July. We have several other fundraising events lined up in order to subsidize our members going to IFT, including a blue and white potato ship sale during Blue and White

Weekend, Before Thanksgiving, we held a Poinsettia sale to raise funds for spring club activities.

Our service chair organized a baking event in which club members prepared food for dancers at the annual THON dance marathon. Our social chair has organized a broomball even in which our club will compete against another club in the College of Ag.

The club has initiated some new endeavors this year. First, we are offering a bi-annual \$250 award for club members. This is our effort to give back to students who donate a lot of time to club activities. Second, we are offering a trip to NYC for a food tour. The trip participants were selected based on a random selection of people who submitted assignments with an "A" grade. This is our effort to support club members who emphasize academics and studying

Alex Youst, Food Science Club President

- Food Science Club meetings are posted on their website <http://foodscience.psu.edu/currentstudents/activities/food-science-club/minutes>
- Request for donations for student support for attending IFT.
- Donating \$805 (\$500 + \$305 from student support in budget.
- The product development team is still in the running for the finals.

Alumni Society Update (Naomi Knaub)

- The Ag Alumni Society continues to do APG special project grants
- Ag Alumni Society blog is looking for stories and articles. It is sent out electronically. Photos are encouraged. Send information to Naomi. <http://pennstateagalumni.blogspot.com/>
- Ag Science Magazine is redesigned. It will be not just research. Look for it in the mail soon. They are also looking for articles.
- There was a mentoring program in January. There wasn't a strong presence in Food Science since we're already doing it. They will do it again in the fall as they are looking at doing it two times a year. There will be an email to FIG for the fall event.
- Senior sends off. - There will be finals gift bags for student leaders, Ag Student Council, and Ag Advocates. There also will be a Spring Graduate brunch for grads plus 2 of their guests. Additional guests are \$15. They are expecting 850-900 people.

- An Alumni event is being planned in Washington, DC for November 19. This is to highlight alumni in the DC area and is currently looking for a possible location. More information to follow at end of May.
- Larry Campbell represents FIG on CAS. We are currently looking for someone to represent FIG on CAS board. According to the by-laws, the outgoing president is the representative. CAS meets three times a year.

Office of Development (Lauren Steinberg)

- Naomi filled in for Lauren.
- The Campaign for Penn State Students and student scholarships have raised \$43.96 million has been raised to date. This is a 7 year period. The goal is \$100 million for all students.
- The public phase of this campaign will kick-off during Blue and White Weekend.
- It takes \$50,000 to start an endowment.

Committee Reviews

Membership & Communications (Ferlin Patrick)

- There is a new brochure.
- The draft was approved at the last board meeting. Tom Dimick took the brochure to Ag Communication & Marketing to put together a brochure. It will be available at IFT.
- The brochure can be downloaded from the website as a PDF file.

Student Support (Jerry Rundle)

- Food Industry Day is April 5 and includes 2 companies: Stauffer Biscuit and Lifestyle Foods.
- It will be tied into the curriculum by having a hand-out before the first stop to compare/contrast the two companies. The group lunch will also have a discussion and interaction. This will also show the different careers in food science and how it plays a role in each aspect of different positions such as marketing and distribution.
- The turn-out is 24 students.

- The \$350 APG grant will be used for lunch and recognition such as a plaque for the host company.
- In the past, Food Industry Day was done two times a year. We might want to do that in the future as class sizes continue to increase.

Rewards and Recognition (Larry Campbell)

- Nominations are due March 26 for the FIG Undergraduate Leadership award and FIG Graduate Leadership award. So far, 2 undergraduates have applied.
- This is the first year for the Graduate Leadership Award.
- The committee will evaluate and pick a winner. They will report the results at the summer board meeting.

Reoccurring Business

Summer PSFIG Board Meeting

- Summer Boarding will be held Friday July 9th in Food Science Building

Student Financial Support Silent Auction

- Reach out to companies for items/gift baskets at the Annual Food Science Tailgate.
- We are seeking corporate donations for materials to make baskets.
- Steve Hepler is going to head it up

New Business

Student Financial Support Committee

- Campaign for Future – whole university to emphasis student support
- Should we commit to an endowment or a gift? An endowment starts at \$50,000. Tim Risser will talk with Lauren Steinberg to get more details.

- Jerry Rundle's idea to develop a LLC to develop products to sell. The proceeds would go to the students. This would help industry and students at the same time. The students could be interns for the company.
- Another idea- have a novelty to sell as a fundraiser that would represent the food industry or Creamery.
- Need to form an endowment committee. We're looking for someone to head it and be on it. Need to brainstorm what we can support. Come back at the summer meeting with ideas and bring a team together. Need details to get an endowment started – what we can and can't do.

Corporate FIG Membership

- Companies can buy a membership (sponsorship). It would go for direct support of student activities such as Food Industry Day. It would be for about \$175.
- Need to give the company signage that says they are a sponsor of FIG. The membership committee will take care of this. This could be used at industry shows.
- Next steps - put on the web page or LINKEDIN.com
- Need to test idea to see if companies would support it.

New Board Executive Committee Nominations

- Anyone who wants to run for office should contact Tim Risser before the summer board meeting for nominations to the executive board committee.
- Elections will be held at the summer board meeting

Food Science Department Words (John Floros)

- There have been budget cuts. The first step is a 5% permanent reduction. There could be more at the second step.
- There has been 33% increase in applications for the college. 105 students admitted for this year as of March 26, 2010. Of those 25 have already paid accepted. 10 of the 105 are Schreyer's Honor College students.
- Undergrad enrollment - 140

- Graduate enrollment – 40
- Faculty news:
- Added adjunct faculty member, Rodolphe Barrangou from Danisco to work on prebiotics and probiotics.
- New Sensory faculty hired – John Hayes
- Hired a new Sensory Evaluation Center Manager – David DePasquale
- Faculty Awards – Ramaswamy Anantheswaran, Award for Excellence in Research, Penn State Chapter of Gamma Sigma Delta), and Catherine Cutter, Award for Excellence in Extension, Penn State Chapter of Gamma Sigma Delta.
- Penn State will exhibit at IFT in Chicago the pilot plant as a resource
- Food Science Tailgate - **tentative** date for the 2010 tailgate is October 9th. The game is against Illinois. Waiting for confirmation from Athletics on ticket block

Next FIG Board meeting is scheduled for Friday, July 9, 2010 at PSU.