

# FOOD INDUSTRY GROUP BOARD MEETING

Minutes

July 10, 2009

Food Science Building, Room 443

Attendees: Heather Arentz, Larry Campbell, Tom Dimick, Frank Furman, Steve Hepler, Bruce Kiefer, Naomi Knaub, Elizabeth Lenihan, Ferlin Patrick, Tim Risser, Jerry Rundle, Lauren Steinberg, Alex Youst, Tom Zierenberg

## **Welcome** (Tim Risser)

- Tim Risser opened the meeting at 10:00 am

## **Secretary's Report** (Elizabeth Lenihan)

- Elizabeth Lenihan reviewed the minutes from the March 11, 2009 meeting.
- Motion was made to approve the minutes and passed.

## **Treasurer's Report** (Tim Risser)

- Bruce Kiefer presented the Treasure's report: (see attached for more details)
- Our account balance is \$6253.30
- Membership is 92 active members
- Discussed the possibility of supplying Food Science items to sell in the Creamery. Tom will look into how to start (i.e. What inventory is needed?)
- Motion was made to approve the treasurer's report and passed.

## **Food Science Club Report** (Alex Youst)

- Welcome to Alex Youst, the new Food Science Club president.
- Food Industry Day was held April 20<sup>th</sup>
- Social activities included an end of the year breakfast
- Fundraising activities included a spaghetti dinner and selling Blue and White soft serve during Blue and White weekend
- Approximately 15 students attending the National IFT meeting – thank you to FIG for donations to help with travel needs
- Participated in Harvest to Household event held in April on HUB lawn led by Ag Advocates and Ag Student Council. Free creamery ice cream was served
- Penn State placed second in the regional College Bowl competition in the Spring

## **Alumni Society Update** (Noami Knaub)

- Thank you to FIG for mugs and polo shirt for Senior Send off day
- Staff assistant has retired. The position is on hold to re-fill due to budget constraints, which are impacting Penn State as a whole.
- Upcoming events include:
  - Ag Live: Nov 14<sup>th</sup> (Indiana game). Approximately 600 people attend. A request for donations has been made in the alumni newsletter.
  - Bus trip to University of Illinois (football game on Oct 3<sup>rd</sup>): leaves Oct. 1<sup>st</sup> and returns Oct 4<sup>th</sup>
- CAAS board consists of 15 elected positions, 11 Affiliate Program Group (APG) (FIG is an APG). Meetings are held the Monday before Ag Progress Days in August, Saturday in Feb/Mar, and Saturday in April.

## **Committee Reviews**

### ***Membership & Communications (Ferlin Patrick)***

- Tricia Wilson is now co-chairing this committee with Ferlin
- A new brochure DRAFT was reviewed at the meeting. Key updates and discussion points included:
  - Removed lifetime membership
  - Added young alumni and professional memberships
  - There should be no student membership required
  - Could we grant 1 free year to new alumni?
  - New brochure and LinkedIn.com information should contain the same information
  - Is it possible to have business card size information on FIG?
  - Should we have the membership form on the website?
  - Suggested to add more info to the "Did you Know" brochure panel
- Discussion occurred about the possibility of FIG creating a food science scholarship for students.

### ***Student Support (Jerry Rundle)***

- LinkedIn.com website currently has 63 members, but no students. Jerry would like to gain momentum and start including job postings, discussions, news postings
- Alex Youst gave the student's point of view that discussions would be helpful (i.e. Help with product development competitions), but how would the jobs differ from what the department currently sends out?
- **PLEASE JOIN LINKEDIN.COM and join the FIG Group.**
- 12 students attended Food Industry Day on April 20<sup>th</sup> and included 3 companies: Turkey Hill Dairy, Hershey Tech Center, and Empire Poultry. More support from the faculty may be needed to increase attendance in the future.
- Jerry will target a food science club meeting to attend in order to promote FIG.

### ***Office of Development Update (Lauren Steinberg)***

- Fundraising campaign is going well and is 30% towards goal
- Goals and examples of giving are at the end of this document

### ***Awards and Recognition (Larry Campbell)***

- Hilary Peterson is awarded the FIG student of the year award and will be recognized at this year's tailgate. Is there a possibility to present her with the award outside at the tailgate?
- Separate undergraduate and graduate awards will be honored in 2010
- Where is the best place for the plaque? Possibly the display case by the elevator, near a university classroom and a high traffic area. Tom is looking into this

## **Reoccurring Business**

### ***New Board Members Approval***

- Steve Hepler was approved to the FIG Board of Members

### ***Fall PSFIG Board Meeting***

- Fall meeting will be held September 26 at 2pm before the Tailgate.

- Discussed the possibility of selling our FIG items with the students (and giving a portion of the profit to the students). Tom will explore further.

### **New Business**

- ***Developing the PSFIG experience***
  - Tim and Lance participate in the Harrisburg Adopt a School program - are there other programs FIG could help? Jerry has been working with a Bucks County high school to introduce Food Science
  - Larry helped with the FFA product development competition in June. It is a 2 day event and led by Naveen Chikthimmah. Possible help from FIG members could include:
    - 2 members for judging
    - Assist with product development scenario
    - Provide ingredients
    - Consider a registration scholarship endowment/yearly payment for the FFA and 4 H event. Typically these registrations cost about \$150(including room and board) for each student. Any partial scholarship (however small or large) will be a prestigious morale booster and useful for students to offset costs.
    - Provide door prizes (hats, mugs, pens, etc.)
  - 4H event is scheduled for July 29 with 12 registered students.
  - For FFA and/ or 4H please contact Naveen (nxc154@psu.edu)

### **Food Science Department Words (T. Dimick)**

- The College of Agricultural Sciences is facing a possible 18% decrease in funding and approximately \$11.4 million shortfall in fiscal year 2009/10 – equating to the potential loss of at least 200 positions in the College of Ag Sciences alone if enacted.
- Undergraduate program enrollment:
  - 98 returning students
  - 18 UP Freshman and 12 Commonwealth freshman
  - Total is 128
- Graduate program enrollment
  - 33 current (11 M.S. and 22 Ph.D.)
  - 13 incoming graduate students (8 M.S. and 5 Ph.D.)
- Robert Steele, former dean, joined the department as faculty on July 1, 2009
- John Hayes, new Sensory Scientist, starts mid-July 2009
- Devin and Julie Peterson are leaving for the University of Minnesota in August 2009
- There is an open position as a Research Technologist, Sensory Coordinator.

**Next FIG Board meeting is scheduled for Saturday September 26, 2009 at PSU**

*For the future*  
**THE CAMPAIGN FOR PENN STATE STUDENTS**

<b>College of Agricultural Sciences Campaign Objective</b>	<b>Goal</b>
<b>Ensuring Student Opportunity</b> <i>Students with the ability and ambition to attend the University will have this opportunity through scholarship support.</i>	\$30,000,000
<b>Enhancing Honors Education</b> <i>Students of exceptional ability will experience the best honors education in the nation.</i>	\$2,000,000
<b>Enriching the Student Experience</b> <i>Students will thrive in a stimulating atmosphere that fosters global involvement, community service, creative expression, and personal growth.</i>	\$4,700,000
<b>Building Faculty Strength and Capacity</b> <i>Students will study with the finest teachers and researchers.</i>	\$17,600,000
<b>Fostering Discovery and Creativity</b> <i>Students and faculty members will come together within and across disciplines to pioneer new frontiers of knowledge.</i>	\$4,000,000
<b>Sustaining a Tradition of Quality</b> <i>Students will continue to work and study with faculty whose scholarship is enhanced by continuing philanthropic support.</i>	\$41,700,000
<b>Total Working Goal</b>	<b>\$100,000,000</b>

### Ways to Give

*Gifts of cash and securities support Penn State and help you with your tax burden, but there are other options that you might not be aware of:*

- **2009 Charitable IRA Legislation** For donors aged 70½ or older, you can make a tax-free gift of up to \$100,000 from your IRA to Penn State is only available through Dec. 31, 2009.
- **Charitable Gift Annuity** An agreement in which you transfer cash or other assets to Penn State in exchange for its promise to pay you an annuity for life.
- **Charitable Remainder Annuity Trust** A type of trust that pays one or more beneficiaries a fixed amount, typically for life, then the balance to Penn State.
- **Charitable Remainder Unitrust** A type of trust that pays one or more beneficiaries a variable income for life, then the balance to Penn State.
- **Bequest in Will or Living Trust** A bequest is a gift or legacy left in your will or living trust, typically personal property or assets. A living trust is a revocable trust established by a grantor during his or her lifetime in which the grantor transfers some or all of his or her property into the trust.

## **Examples of Food Science Endowments**

**Frank J. Dudek and Janet Glasgow Dudek Excellence Endowment** This program endowment was created to provide for ongoing purchases of lab equipment for the Department of Food Science.

**Silvio and Edith Crespo Faculty Award in Chocolate Research** This faculty award encourages outstanding research in the Department of Food Science that contributes to knowledge about chocolate and its source material, the cocoa bean.

**Dean and Harriet Girton Scholarship in Food Science** Endowed by Dean Girton (Class of 1960) and his wife Harriet, this scholarship is awarded to freshmen students enrolled or planning to enroll in the Department of Food Science who have achieved superior academic records or who manifest promise of outstanding academic success.

### **For more information, contact:**

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