

## FOOD INDUSTRY GROUP BOARD MEETING

Minutes

April 13, 2012

Hershey Foods Corporation

Attendees: Larry Campbell, Tom Dimick, Andy Hirneisen, Bruce Kiefer, Elizabeth Lenihan, Julie Mann, Ferlin Patrick, Doug Peck, Jerry Rundle, Marlene Stauffer, Judy Williams,

<b>Action</b>	<b>Who</b>
<b>Save the Date:</b> July 13 <sup>th</sup> for next FIG Board meeting at Food Science Building, University Park	<b>ALL</b>
<b>Treasury:</b> Identify if FIG paid PSU for Sheetz plaque	<b>Jerry, Tom, Bruce</b>
<b>Student support:</b> Cheer on student's at IFT 2012 (Las Vegas) for IFTSA product development competition	<b>ALL</b>
<b>Ag Alumni:</b> Vote for Ag Alumni Society board (ballots are in the latest magazine)	<b>ALL</b>
<b>Membership:</b> Outline proposed corporate sponsorship	<b>Ferlin &amp; Jerry</b>
<b>Membership:</b> Poll current membership regarding what they would like FIG to provide	<b>Ferlin</b>
<b>Student Support:</b> Finalize draft for student award for studying abroad	<b>Elizabeth</b>

### **Welcome** (Elizabeth Lenihan)

- Elizabeth opened the meeting, gave introductions, and shared the agenda for the day.
- Thank you to Judy Williams for making the arrangements at Hershey with the great room, snacks, and lunch.

### **Secretary's Report** (Tom Dimick for Heather Arnetz)

- Tom reviewed the minutes from the October board meeting and tailgate
- The minutes were approved

### **Treasurer's Report** (Bruce Kiefer)

- \$315 was approved for the leadership award (plaque and statue)
- Sheetz provided lunch for Food Industry in the fall, however, did we pay for the plaque provided? Jerry, Tom, and Bruce to review
- Treasurer's report was approved.(See attached)

### **Food Science Club Update** (E. Lenihan for S. Calaman)

- Elections were held earlier this year to allow a transition/shadowing period for new officers.
  - President: Sara Calaman
  - Vice President: Katie Brase
  - Treasurer: Matt Tressler
  - Secretary: Amanda Hofstaedter
  - Membership Auditor: Amanda Scholl
  - Fundraising Chair: Mark Wesolowski

- Service Chair: Carly Zwilcher (new)
- Social Chair: Chris Gardner (new)
- Ag Student Council Representatives: Megan Woo and Tony Herdzik (both new)
- Grad Student Liaison: Alissa Allen (new)
- Activities this semester:
  - Service event: THON food donation -Shopping and purchase of yogurt for THON dancers
  - Service event: Blood Drive – April 10<sup>th</sup> -Members had the opportunity to donate or volunteer
- Ag Day – April 12<sup>th</sup> - Promoted the club and food science major at College of Ag Sciences Ag Awareness Day in the HUB
- Hosted a Native American Speaker on the wild rice sacred to the Ojibwa people Michael Price (Academic Dean at White Earth Tribal College in MN). 5 students were treated to dinner with Mr. Price at the Nittany Lion Inn prior to his presentation. Students made rice Mr. Price brought with him and tasted it during his presentation
- Competitions:
  - In March, three students competed in the Research Chef Association's Student Culinology® Competition held in San Antonio, TX to make a Tex-Mex appetizer.
  - For the IFTSA PD competition, our product is called Brew Bites and is a cracker in the shape of a bottle cap made from spent grain and is designed to be sustainable and a tasty compliment to a refreshing beverage. **In June, the team will travel to the IFT Annual Meeting and Food Expo in Las Vegas to compete!**
  - College Bowl: Finished 2<sup>nd</sup> of 5 teams in the North Atlantic Regional Competition held at UMass on April 6-7th
- Upcoming events:
  - Exploration Day – April 14<sup>th</sup>: Teach children about food science through fun experiments with sodium alginate beads
  - Social Event: Food Crawl – April 14<sup>th</sup> Tour downtown restaurants sampling items off the menu at about 6 places
  - Food Industry Day – April 26<sup>th</sup> to visit Weis Markets
  - Ice Cream Sale at AAUW (American Association of University Women)
  - Book sale – May 12-13<sup>th</sup>
  - IFT Annual Meeting + Food Expo in Las Vegas – June 25-28<sup>th</sup>.
  - Sending approx. 20 students!
  - Seeking donations to fund travel, hotels, and registration
- **Club is looking for fund-raising ideas that do not involve the preparation of food.**

#### Ag Alumni Report (E. Lenihan for Naomi Knaub)

- **Alumni Leadership Conference (PSAA)**
  - Training specific to the leaders of more than 250 Penn State alumni groups.
  - Evening of **May 18** (optional dinner) and all day training workshops on **May 19**.
  - Ag Alumni Society will pay early bird registration fee for one APG representative from each group to attend.

- Please let Naomi know by April 25 if FIG would like to accept the offer to send a representative to the conference compliments of the Alumni Society
  - **FERLIN PATRICK will attend.**
- Information on the conference can be found at <http://alumni-psu.cvent.com/d/YHYQkDvWhk2j2oiRfSydYg/37xw/P1/1Q>
- **Spring Graduation Brunch**
  - The Ag Alumni Society will be hosting the Spring Graduation Brunch immediately following commencement on May 5, 2012 in Gym 1 of the IM Building.
  - Need volunteers to greet graduates & their families, help graduates & families find seats, present Ag Alumni Society gift and corsage to graduates, assist the professional photographer at the photo booth, mingle with guests in the buffet line, and dip Berkey Creamery ice cream.
  - It would be great to have some FIG alumni members attending. Please email Naomi at [nmk107@psu.edu](mailto:nmk107@psu.edu) for more information or to volunteer on May 5.
- **Award Recognition**
  - Dr. Tawfik Sharkasi, 1984 Ph.D. Food Science has been named an Alumni Fellow recipient for 2012. Dr. Sharkasi is the Vice President for Innovation for the Asia Pacific Region with William Wrigley Jr. Company. The Alumni Fellows Award is the most prestigious award presented by the Penn State Alumni Association. This program is designed to invite outstanding alumni and leaders to the University to share their special expertise in informal contacts with students and members of the faculty and administration. Dr. Sharkasi will return to campus in October to accept this award.
- **Election Ballots**
  - Election ballots for the Ag Alumni Society are available in the latest issue of the Penn State Ag Science Magazine.

#### **Ag Council report (Ferlin Patrick)**

- A recent meeting was held where the following topics were discussed:
  - How to re-align with the current restructure of the College of Ag
  - How does the department and college respond to instant bad press in the media for Agriculture topics?
    - A recent example is pink slime. How can college react professionally, yet quickly
    - Can we use Linked in more to help?

#### **Membership committee report (Ferlin Patrick)**

- Held a discussion regarding corporate sponsorship for FIG. Ferlin and Tom will outline detailed plan for benefits of a corporate sponsorship and present at the next meeting.
- Held a discussion regarding individual membership and increasing the knowledge of “what’s in it for me?”.
  - Are we truly meeting the needs of dues-paying members? Tom will provide list to Ferlin and Ferlin will poll membership

#### **Student support discussion**

- Noted that FIG needs to be more active in follow-up
- Andy attended a Food Science Club meeting this year to inform students about FIG
- What are the separate benefits of IFT vs. FIG with students? Are our benefits clearly outlined?
  - FIG is a broader group of people (different degrees and jobs) than IFT
  - Can we present to students about different careers they can have in the food industry?
- Students are not typically active in organizations after graduation, due to focus on new job
- Important to engage with students after graduation
  - Andy to prepare a letter to send to them stating their free membership and benefits of FIG

#### **Awards committee report (L. Campbell & T. Dimick)**

- Sara Calaman and Samantha Bennett were the recipients of this year's student leadership awards (undergrad and graduate, respectively)

#### **Department Update (John Floros (by phone))**

- Dr. Floros is resigning from Department head and will start a position at Kansas State University as Dean of Agriculture in July. The search for a new department head is starting.
- In Oct there were 195 undergrad students and 220 estimated for next year. 30 students will graduate in May and 60-70 freshman are estimated to start in August. Penn State is estimated to be the largest program in Food Science
- There are 50 graduate students and 10 post docs
- There is a search for 3 faculty positions:
  - 1 tenure track
  - 1 non-tenure
  - 1 staff (manager labs and pilot plant)
- We may not have a budget cut this year ☺
- Dr. Coupland has been elected to the Board of Directors for IFT
- There have been a large number of student and graduate student awards
- Food Science is a large program in the college of Ag, however, has one of the smallest faculty
- Dr. Floros's recommendations for future role of FIG in the Food Science Department include:
  - Continue student support, especially faculty guidance of students concerning careers
  - Raise money for scholarships, student support, faculty chairs, research
  - Help new department head (TBD), especially with determining strategy of the department

#### **New Business**

##### **Monetary Award for Students**

- Reviewed draft of award for students traveling abroad
- Group agreed to finalize draft at summer meeting and advertise in mailing for tailgate

### **IFT Annual Meeting Support**

- \$865 was approved to donate to the Food Science Club to support students attending the annual IFT meeting in Las Vegas.

### **Elections**

- Elections for officer positions will be held in the summer.
- Elizabeth Lenihan will be stepping down as President, but will remain active on the board. **Please contact Elizabeth if you are interested in an officer position.**

### **PA Food Innovation Network Update (Jerry Rundle)**

- The 1 year grant from PA which funded the start of the network was extended to December 2011. The outcomes for the food industry were not only a well-attended conference and showcase in November 2011 but also a website, [www.pafoodinnovationnetwork.com](http://www.pafoodinnovationnetwork.com). A new grant request was submitted and should be considered for funding in April or May. That grant would move the responsibility of the Network to Larry Grunden at PennTap. There also is funding for a part-time industry person to assist with maintaining the website and handling the conference and other industry events.
- The good news is that all of the information - network members and website - are housed outside of the state or university. So if the state does not fund the initiative we have an option to take this up with a consortium of organizations. The downside of that approach is that it becomes a volunteer activity until further funding is identified and without a dedicated resource like Larry working on this it will be tougher to grow especially at this early stage of the Network. At the meeting last night we did get some interest from Keystone IFT and Harrisburg University to be part of continuing the Network, so if we had the Philly IFT and the PS FIG involved also (along with Penn State Berks who handled all the filing of the grant) we could still maintain the Network, have an updated website, and even hold a conference and showcase again.
- We will send out information to all the Network members once we hear about the funding, which should be within two months. If anyone has any questions or ideas please contact Larry, Hassan Gourama, or me.

**THE NEXT MEETING IS JULY 13 AT PENN STATE FOOD SCIENCE BUILDING.**

**Penn State**  
**Food Industry Group Treasurer's Report**  
**July 1, 2011 - April 9, 2012**

Beginning Balance	\$7,514.23
Expenses:	
Scholarship Award	\$500.00
2011 Fall Tailgate (1/3 cost printing & 1/2 cost mailing)	\$619.42
Board Meeting Catering 07-15-11	\$251.00
2011 Leadership Awards - Graduate & Undergraduate	\$315.10
Total Expenses:	\$1,685.52
Income:	
2011 Dues	\$1,650.00
2011 Student Support	\$365.00
2011 Fall Tailgate Silent Auction (10-08-11)	\$505.00
Interest	\$2.59
Total Income:	\$2,522.59
Ending Balance	\$8,351.30

Lifetime Memberships To-Date

    15 Ambassadors @ \$400

    16 Tailgaters @ \$200

85 Active members including Board members and Life members (93 in 2010, 78 in 2011).