

## FIG Meeting April 18, 2013

**Attendance:** Craig Adams, Larry Campbell, Ron Deis, Tom Dimick, Andy Hirneisen, Bruce Kiefer, Naomi Knaub, Doug Peck, Bob Roberts, Jerry Rundle, Marlene Stauffer, Judy Williams

Andy Hirneisen opened the meeting at 10:15 AM with a welcome and introductions. He reviewed the highlights from the last meeting and the schedule for this meeting



### Food Industry Group Spring Board Meeting April 18, 2013

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|---|----------------|
| ▶ Welcome and Introductions (Andy Hirneisen)              | 10:00-10:10 am |
| ▶ Secretary's report (Heather Arentz)                     | 10:10-10:20 am |
| ▶ Treasurer's Report (Bruce Kiefer)                       | 10:20-10:30 am |
| ▶ Food Science Club Update (Tom Dimick)                   | 10:30-11:00 am |
| ▶ Alumni Society Update (Naomi Knaub)                     | 11:00-11:20 am |
| ▶ Committee Reviews                                       |                |
| ◦ <i>Membership &amp; Communications</i> (senior letters) | 11:20-11:30 am |
| ◦ <i>Student Support</i> (and chair)                      | 11:30-11:40 am |
| ◦ <i>Awards &amp; Recognition</i>                         | 11:40-11:50 am |
| <b>LUNCH     12:00 – 1:00 pm</b>                          |                |
| ▶ <b>Food Science Department Update</b> (Dr. Roberts)     | 1:00-1:30 pm   |
| ▶ <b>Reoccurring Business</b>                             |                |
| ◦ International Study Award Update                        | 1:30 –1:45 pm  |
| ▶ <b>New Business</b>                                     | 1:45 – 3:00 pm |
| ◦ Joint mentoring event with IFT                          |                |
| ◦ Company gift matching programs                          |                |
| ◦ Upcoming elections?                                     |                |
| ◦ Gift for graduating seniors and invitation letter       |                |
| ◦ Webinar – summer or fall?                               |                |

## Treasurer's Report, Bruce Kiefer:

**Penn State**  
**Food Industry Group Treasurer's Report**  
**July 1, 2012 - April 15, 2013**

Beginning Balance	\$7,330.17
Expenses:	
FS International Study Fund	\$1,250.00
2012 Leadership Awards - Graduate & Undergraduate	\$183.90
2012 Fall Tailgate (1/3 cost printing & 1/2 cost mailing)	\$827.44
IFTSA College Bowl - Lunch Sponsor	\$900.00
Total Expenses:	\$3,161.34
Income:	
Food Science Logo Items	\$30.00
2012 Dues	\$1,420.00
2012 Student Support	\$125.00
2012 Fall Tailgate Silent Auction	\$448.00
Interest	\$2.07
Total Income:	\$2,025.07
Ending Balance	\$6,193.90

### Lifetime Memberships To-Date

    15 Ambassadors @ \$400

    16 Tailgaters @ \$200

80 Active members including Board members and Life members.

    85 in 2012, 78 in 2011, 93 in 2010

Tom Dimick asked:

- If FIG was investing the dues money? Bruce stated that he was not.
- If we had any recent Life members join? Bruce stated that we have not had any for several years.

A motion was made to accept the treasurer's report by Larry Campbell

The motion was second by Judy Williams

Motion was carried

### **Food Science Club, Tom Dimick:** Power point presentation attached

Andy mentioned that we need to be thinking about officers for 2013-2014

Andy asked if the Vice President is the automatic President Elect? Tom stated that is not necessarily the case. Tom went on to discuss Club activity in:

- Thon
- Ag Day
- Blood Drive
- NYC Food Tour
- PMCA product conference

### **Alumni Society update, Naomi Knaub:**

- The Society has been working on strategic planning for next year
- The group has been preparing student gift bags to help students through finals

- Historically the Graduation brunch has been a very popular event
  - The events during the brunch were discussed
  - The cap on tickets for guests was discussed
- A mentoring work shop is planned for October. The following activities are planned
  - Internships
  - The use of social media
  - Interviewing skills
  - Photos will be taken for electronic postings
  - Currently working with a career service group
  - AG live will be during the last football game as a fund raiser for scholarships
  - We want to have a candidate for the Alumni Achievement award. The Dean has to submit the candidate for consideration. Info is available on the Ag web site

## **Committee reviews:**

### **Membership Committee:**

- We are currently composing letters to be sent to graduating seniors explaining FIG and that their first year of membership is free
- There is very low second year renewals. We need to contact graduates from two years ago to encourage them to become dues paying members. We need to:
  - Explain what the value is to them, how does membership benefit them
  - How they can give back to the school
  - Should we be reaching out to older graduates were their maybe my value
  - What do students expect from the group
  - Are there networking opportunities
  - Where can we get alumni info to reach out to past graduates
    - Tom sends out a newsletter. This could be a good list
    - Can we use Linkedin to request contact info
    - PSUALUM.com could be a good source
      - Can we assign all graduates an email address on the site
    - How do we get people excited about joining
    - Can we require freshmen to help develop new products to generate funds
    - How can FIG support a liaison between industry and PSU FDSC
    - This could be a good opportunity to work with other colleges within the University to develop and market new products
    - Dr. Roberts will explore what opportunities and barriers could exist for using the Penn State name on these products. He will be able to provide direction during the fall meeting
    - Could we get the PSU Entrepreneurial group to speak at the summer meeting
    - Could we sell products through the Creamery or an independent student run company

### **Student Support:**

- The current chair is stepping down due to limited time available to support activities
- Jerry Rundle discussed:
  - Food Industry Day was cancelled for last spring due to limited student participation

- We use to engage PA food businesses to provide tours for students
- In 2011 2 tours were provided with good participation
- In 2012 there was very little interest
- We want to reenergize the event in 2013
- Tried to schedule the event on a Saturday, but only 2 people wanted to go
- Dr. Roberts said that he wasn't sure that the event was well communicated
- In the past it was an elective between AG & Econ
- It could be part of the curriculum, but we would have 70 students participating
- Dr. Roberts will recommend possible fall dates for the event by the summer meeting
- Seniors in the fall and Juniors in the spring

**Awards & Recognition, Larry Campbell:**

- There has been a tremendous number of applications this year

**Food Science Department Update, Dr. Roberts:** Attached

**Reoccurring Business, Tom Dimick:**

- International Study Awards
  - The FDSC Dept is developing a plan for implementation. At this time nothing more is required from FIG

**New Business:**

- **Joint meeting between FIG and IFT**
  - Andy asked if it would be beneficial to have a joint meeting between FIG and IFT
  - A mentoring program was discussed that would be a joint venture between FIG, IFT and the FDSC Dept.
  - Dr. Roberts said that the last FDSC Club meeting was well attended
  - Officer Bios were shared with the students
  - However it is difficult for the students to break through the barrier and are reluctant to contact Board members
  - We need to develop a plan to coach on interviewing skills
  - Some colleges are requiring their students to shadow in their field of interest
  
- **Gift matching programs:**
  - Andy mentioned that The Hershey Company, like many other companies has a gift matching program
  - How can we best info FIG members to explore what is available within their company for matching donations
  - We could use the Tailgate letter to ask if member's companies participate in matching donations programs
  - If the news letter was sent electronically their count be a hot link to pay for dues, tailgate costs and matching gifts
  - This would also build our email database
  - Can FIG absorb the 2,6% processing fee for the first year to encourage members to pay online
  - Dr. Roberts is working with the College to see if they could work with the credit card processor to reduce or eliminate the fees for this year

- Dr. Roberts also said the graduates of the short course feel as though they are alumni. This could be another source for new members
- **Upcoming Elections:**
  - Elections will be this summer
  - Do we want to fill the Student Support Chair
  - Emails should be sent to member to seek candidates
  - Should Job Descriptions be created for each role
- **Gifts for Graduating Seniors:**
  - In the past a small present was given to graduating students from FIG
  - Andy and Tom will explore options and pricing
  - We could simply attach a business card to a pin for this year
  - Andy could distribute the pins next week
- **Webinar:**
  - The webinar was well received
  - It may be best attended prior to the Tailgate in the fall
  - Dr. Roberts and Tom Dimick will discuss timing
- **FIG Trifold:**
  - Tom mentioned that the FIG trifold still has Dr. Flores name and contact information on it
  - Dr. Roberts said he would have a sticker placed on the trifold with the correct information
- **Summer FIG meeting:**
  - Save July 12<sup>th</sup> for the summer meeting in State College

Bruce Kiefer made a motion to close the meeting

Larry Campbell second the motion

Motion was carried at 2:45 PM

**FIG Board Meeting,  
April 18, 2013  
Department Notes**

**Dept. News**

- Dr. Jairam Vanamala, new faculty hire will begin effective July 2013.
- Dr. Sara Lomonaco was appointed adjunct faculty.
- Alumnus Larry Beuchat has created the first endowed professorship in Penn State's Department of Food Science with a gift of \$1 million. Named the "Dr. Larry Beuchat Professorship in Food Microbiology."

**Position Announcement**

- Tenure Track Faculty Position - Assistant/Associate Professor Dairy Foods, 70% Research/30% Teaching. Announcement posted on website at <http://foodscience.psu.edu/open-position/tenure-track-faculty-dairy-foods/>. Ad to be released in Food Technology.
- Additional Faculty Positions - 2 additional faculty positions are possible over the next several years

**Budget**

- Total CoAS budget is \$176M. College has a roughly \$2.1M shortfall. Impact of Sequester on Hatch Bill is expected to be approximately 8% or roughly \$1.6M shortfall. CoAS owes the University \$7.9M and will be repaying over a 5 year period.

**Student Enrollment**

Food Science Undergraduate Program:

- Current enrollment - 205 students
- Graduating in Spring - 36 students
- Congratulations to Ms. Megan Woo for her selections as the Food Science Marshall for the Spring Commencement.

Food Science Graduate Program:

- Current enrollment - 38 students
  - Ph. D. - 23
  - M.S. - 15
- Degrees granted in 2012 - 11
- Post-Doctoral Scholars - 7

**Awards**

- Luke LaBorde, Gamma Sigma Delta Extension Award (CoAS).
- John Hayes, Roy C. Buck Faculty Award (CoAS).
- Audrey N. Maretzki, Spirit of Internationalization Award, Penn State Office of Global Programs.
- Christopher Gardner (Gamma Sigma Delta Poster Competition) 4th Place Undergraduate Division
- Shannon Glisan (Gamma Sigma Delta Poster Competition) 2nd place in the Biological Sciences Division
- Josh Scheinberg (Gamma Sigma Delta Poster Competition) 3rd place in the Biological Sciences Division.
- Yeyi Gu (Gamma Sigma Delta Poster Competition) 4th place in the Biological Sciences Division.
- Latha Murugesan (Gamma Sigma Delta Poster Competition) 5th place in the Biological Sciences Division.

- Dairy Evaluation Team finished second in the Collegiate Dairy Products Evaluation Contest. It was the University's first entry into the contest after a seven-year absence. Team members included senior Food Science students Kelsey Rogers, Megan Woo, Jennifer Updegrave, and Allison Hoy. The team was led By Dr. Kerry Kaylegian.
- Food Science Club and the RCA Culinology Competition Team, 3rd place, Research Chef's Association Student 2013 Culinology Competition. Team members are Megan Woo, Jared Smith, Rich Swartz, and Tony Herdzik, with Dr. Dan Azzara serving as their faculty advisor.
- Maggie Harding, Elite 89 Award at the 2012 NCAA Division I Women's Volleyball Championship. Maggie carried a 4.0 grade point average into the tournament.
- Food Science Club hosted the IFTSA North Atlantic Regional Meeting and College Bowl Competition April5-6, 2013. Congrats to the College Bowl team who took 2nd place!
- The Food Science Club got two awards for the Club of the Year: "Outstanding Fundraising" and "Outstanding Alumni Engagement." The awards will be on display in 202 Food Science.

### Tailgate

- Tailgate is tentatively scheduled for Homecoming October 12<sup>th</sup> and will feature Penn State vs. Michigan. Game time TBA. Waiting approval on football tickets.
- Tailgate registration information to be distributed July.

### Upcoming Events

Better Process Control School	April 22- 25
PAMFES	May 1-2
Commencement	May 4-5
HACCP	May 7-9
Fundamentals of Food Science	May13-16
Food Microbiology Short Course	June 3-6
Food and Airborne Fungi & Mycotoxins Short Course	June 25-27
Fundamentals of HACCP	Aug. 20
Venison 101	Sept. 28
Food Science Tailgate (vs Michigan)	Oct. 12