

# Food Industry Group Board Meeting

Minutes

April 22, 2016

The Hershey Company, High Point Dining Room, 100 Crystal A

Attendees: Craig Adams, Heather Arentz, Larry Campbell, Tom Dimick, Andy Hirneisen, Sara Kelley, Bruce Kiefer, Ferlin Patrick, Doug Peck, Robert Roberts, Marlene Stauffer, Judy Williams, and Nicole Young

- I. Welcome (Craig Adams)
  - Craig opened up the meeting at 10:03 am
  
- II. Secretary's Report (Heather Arentz)
  - Heather Arentz reviewed the minutes from the October 3, 2015 meeting
  - A motion was made to approve the minutes, and the motion was passed
  
- III. Treasurer's Report (Bruce Kiefer)
  - Bruce Kiefer presented the Treasurer's report. See attached for more information
  - Our beginning balance was \$4,772.65
  - Our ending balance is \$4,170.90 as of April 20, 2016
  - There are 61 active dues paying members including Board members and Life members
  - A motion was made to approve the report, and the motion passed
  
- IV. Food Science Club Update (Dr. Roberts for Food Science Club)
  - New President: Natalie Keller
  - The club participated in many activities.
    - The Product Development team is in a number of competitions
      - Finalists for the Disney-IFTSA competition
      - Finalists for Mars IFT competition
      - Ag Progress Days
    - 2<sup>nd</sup> in College Bowl for their region
    - A lot of companies have come in looking for interns and permanent placement
  
- V. Alumni Society Update/Ag Council (Judy Williams)
  - Feb 5 they had their winter board meeting. Minutes are included
  - 2017 is the 50<sup>th</sup> anniversary of the Ag Alumni Society
  - There was a senior send-off for fall grads, and it was very successful
  - Ag Live raised \$38,759

- Judy to follow up on how many people were at Ag Progress Day's ice cream social vs. the luncheon the previous year
- Let Judy know any if you have any comments or concerns about it
- New applicants for the college have increased. It is the highest in 10 years
- Next meeting: April 30 at the Pegula Ice Arena

#### VI. Food Science Department Update (Robert Roberts)

- State budget was approved and there is 9.3% increase for agriculture

#### Faculty News

- Departures
  - Tom Palchak retired in February as Creamery Manager and Jim Brown is serving as interim
  - Bonnie Ford retiring as Quality Assurance/Lab Director
  - Sara Milillo, Instructor and Undergraduate program coordinator leaving in August
- There were new hirers
  - Helene Hopfer, Assistant Professor of Sensory Science
  - Michelle Orner – Quality Assurance/Lab Director
  - Philip Auman – Senior Salesroom Attendant, Creamery
  - Ken Fultz – Special Relief Utility Operator, Creamery
- Many faculty members received awards and honors including Catherine Cutter becoming IFT Fellow. Details available at <http://foodscience.psu.edu/about/honors-and-awards/awards-for-2016>

#### Student Enrollment

- There are 209 undergraduates
- Spring Graduation – 38 students
  - Kara Boothroyd is the College Student Marshall (student with highest GPA in the college – GPA 3.99)
  - Graduation is May 8 at the Bryce Jordan Center
- Grad Students
  - 26 Ph.D. students – 5 graduating
  - 19 M.S. students – 3 graduating
  - 5 Post Docs
  - 4 International Scholars.
- There are 4 International scholars
- Many faculty members received awards and honors. Details available at <http://foodscience.psu.edu/about/honors-and-awards/awards-for-2016>
- Student placement for internships and jobs is going well

- Tailgate is scheduled for October 1, 2016 – PSU vs. Minnesota
- Online registration will be available online via Cvent

### Food Industry Day

- Difficult to get some industry engaged
- Would like to do it by a class
- Prefer students to be in their Sophomore/Junior year to expose them to opportunities earlier on
- There is a new experimental class for Careers in Food Science
  - People come and talk about their career in food science including different career paths
  - How did they find Food Science as a student
  - What opportunities
  - What did they do at Penn State and what would like to do

### VII. FIG gift to graduating seniors

- Last year – letters and coasters were distributed during final exams
- The FIG letters will be send out to all graduating seniors to their home addresses as well as an email to them
- Coasters will be given out at the final exams

### VIII. Student Support

- We provided a check to the Food Science club \$460 for student support

### IX. International Study Fund

- We have 1 more year of the supporting the International Study Fund. Fall 2016 is the end
- We provide \$1250/year for it, and it was \$1250

### X. Awards and Recognition (Judy Williams)

- The student leadership nominees were reviewed and selected
- Undergraduate: Monica Caparosa
- Graduate: Drew Elder
- It will be announced at the Fall tailgate

### New Business

#### XI. Feedback on Postcards

- Didn't increase membership, but we don't know if it added members (no net change)
- Can look at who paid what year to see if added members
- There has been a gradual decline of membership over the past 5 years

- Tailgate information goes to alumni, current students, and current student's family
- Not everyone's email is in the database

## XII. FIG reenergizing

- How do we be a liaison for the Pennsylvania food industry, students, and university?
- Email Craig on any thoughts you might have
- Discussion was held on how to pull industry in including industry membership and benefits
- How can we facilitate networking?
- What makes you want to join and what do you expect to get in return?
- Discussion on a joint event between FIG, Keystone IFT, and University
- At one time there was a member from the PA Dept. of Ag. that attended the meetings
- How can we re-energize Food Industry Day?
- What are the tax implications for Corp donations? Can they be written off?
- Can we change the categories of membership?
  - Individual membership
  - Corporate membership
  - Corporate Sponsorship

What I would like feedback from the group on is:

- What is our purpose?
- What should our Goals be?
- How can we increase financial support for the students?
- What do individual members get for their \$\$?
- What does Industry get for their \$\$?

## XIII. FIG Elections and Next Meeting

- FIG Elections will be held at the next board meeting
- Next board meeting at Penn State
- Sara to send out Doodle to choose best available day for everyone

**Penn State**  
**Food Industry Group Treasurer's Report**  
**July 1, 2015 - April 20, 2016**

Beginning Balance	\$4,772.65
Expenses:	
FS International Study Fund - 2015	\$1,250.00
July 2015 Board Meeting - PSU	\$346.26
2015 Leadership Awards - Graduate & Undergraduate	\$193.00
FIG Membership Postcards	\$725.69
Total Expenses:	\$2,514.95
Income:	
2015 Fall Tailgate Silent Auction	\$533.00
2016 Dues	\$920.00
2016 Student Support	\$460.00
Interest	\$0.20
Total Income:	\$1,913.20
Ending Balance	\$4,170.90

Lifetime Memberships To-Date

    15 Ambassadors @ \$400

    16 Tailgaters @ \$200

2016 - 61 Active members including Board members and Life members.

    61 in 2015, 68 in 2014, 85 in 2013, 85 in 2012, 78 in 2011, 93 in 2010

**Penn State College of Agricultural Sciences  
Ag Alumni Society**

**Board of Directors Meeting  
February 6, 2016  
217 Forest Resources Building**

**Meeting Minutes**

**AGENDA**

**Present**

Eric Cowden	Ray Meyer
Leslie Essy	Danadee Miller-Boyle
Mike Flinchbaugh	Roxanne Molnar
Dave Gustafson	Duane Norman
Tracy Hoover	David Packard
Al Jarrett	Kristin Shust
Naomi Knaub	Harry Stambaugh
Kristina McAllister	Judy Williams
Scott McAllister	

**Absent**

Katie Hetherington Cunfer	Jenna Mitchell
Andrew Fabin	Kelly O'Brien
Charlene Gaus	Mary Smith
Dave Geise	Emily Stepp
Dave Glock	Mark Theiss
Paul Hann	
Lisa Kirby	
Dan Loughner	

**Welcome and Call to Order**

Eric Cowden welcomed everyone and introduced Barb Christ who gave a budget update, talking points and encouraged everyone to pass this information along to others who may influence their legislators. He also welcomed two Ag Advocates to share an update on Ag Day and request a donation for support. Scott McAllister motioned to support their efforts with a donation of \$750. Danadee seconded the Motion. The Motion passed.

**President's Report**

Eric Cowden gave the report, noting that 2017 will be Ag Alumni Society's 50<sup>th</sup> anniversary and asked everyone to think about ideas for discussion at the April committee meeting. He informed everyone that the new executive director of the Penn State Alumni Association is Paul J. Clifford, who came from the University of Oregon. He started on January 11. A suggestion was made to provide him with a gallon of Creamery ice cream, bag and scoop as a welcome from the Ag Alumni Society and the College and give him a personal invitation (Eric and Naomi) to attend the APD Alumni Ice Cream Social.

**Approval of Minutes**

The minutes from the August 2015 meeting were amended to add Harry Stambaugh to the list of attendees and Mike Flinchbaugh motioned to approve the minutes as amended and the Motion was seconded by Duane Norman. The Minutes were approved.

**Financial Report**

Eric Cowden presented the financial report.

## **Committee Updates/Work Plan**

Nominating Committee – Roxanne Molnar presented an action item to approve the slate of candidates on the election ballot. Duane Norman motioned to approve the Action Item, and the motion was seconded by Ray Meyer. The Motion was approved.

Student Enrollment and Engagement – Presented by Kristina McAllister. Kristina recapped the student events of the past year--the Mentoring Workshop and Etiquette Dinner, Ag Leap and Governor's School Alumni Networking dinner and the Ag Live participation of the student groups and clubs. Reviewed upcoming need for Student Gift Bag donations.

Alumni Recruitment and Fellowship – Presented by David Packard. He talked about the APD alumni ice cream social and shared comments from participants which were positive. Fall events included the Homecoming Parade and Celebrate Ag Day. Senior sendoff was held for the first time for the fall graduates in the lobby of 118 ASI during finals week. Graduates were able to stop by and pick up their graduation gift. The participation rate for the 2015 senior sendoff was almost 50% as compared to previous year's events which typically were 15%. Events coming up are the Big Ten Alumni Reception, Ag & History Tour, and the Ag, Food and Wine Tour.

Development, Advocacy and Recognition – Presented by Naomi Knaub. Naomi reviewed an Ag Live 2015 donation breakdown, proceeds were \$38,759. She reviewed college and university level alumni award winners and reviewed Ag Alumni Society endowment reports.

Armsby Honor Society Committee – Reported by Roxanne Molnar. There was discussion regarding the Armsby Dinner following the Outstanding Alumni Awards Reception. Roxanne will be inviting Armsby Committee members to our spring committee meeting to discuss ideas for future events and involvement for Armsby members.

## **Program Priorities**

Eric Cowden explained the program priorities chart and worksheet. She asked everyone to please fill Program priorities voting form before they left as well as the Committee sign-up form indicating their committee preference.

## **Reports of Representatives**

Undergraduate Education Office– Tracy Hoover presented the report. Enrollment numbers are the highest in 10 years and new applications are up. She shared some student accomplishments. The Career Fair was well attended. She talked about their senior survey questions and exceptional response rate. There will be three LEAP tribes again this summer. Governor's School is confirmed for July 10 through August 5, the program may have a name change. Discussion is taking place regarding the spring commencement speaker.

Penn State Ag Council – Eric Cowden reported. Capital Day is taking place on March 15. He talked about the Action Alert on the Ag Council website. The spring meeting is scheduled for April 7.

Graduate School Alumni Society - Duane Norman reported they have a new Director of Alumni Relations. In March they are having their spring meeting with a three day poster session. He described the 50 year wall in Kern Building.

Penn State Alumni Association – No report.

Ag Student Council Advisor – Naomi Knaub reported that the new officers are in place and everything is running better. The Ag Ball is scheduled for April 8.

### **Reports of Affiliate Program Groups**

Ag Advocate Alumni Group – No Report.

Ag & Biological Engineering and Ag Mechanization & Systems – Al Jarrett reported. The September 17, 18 and 19 alumni weekend was successful. The Stormwater Workshop was attended by 18 people, several alumni had opportunities to speak in classes, a small career fair was held, and about 50 people attended the evening banquet were there was discussion regarding the new building.

Ag Econ, Sociology, and Education – reported by Harry Stambaugh. John Ewing is their new president. A spring conference call is scheduled.

Agronomy – No Report.

Dairymen's Club – No Report.

ERM Alumni Group – No Report.

Food Industry Group – Judy Williams reported. The 2016 tailgate and annual board meeting with presentation of student awards is scheduled for Oct. 3. She stated that Craig Adams is their new president. The spring meeting is scheduled for April 22.

Forest Resources – Presented by Dave Gustafson. The Department Career fair is scheduled for February 25. Forest Fest will be taking place this fall at the Arboretum. Their Spring Banquet is scheduled for April 22 where awards will be presented to the Outstanding and Recent Outstanding Alumni. He shared information on invasive insects and a deer forest study.

Poultry Science – Eric Cowden reported on behalf of Paul Hann. He shared that the Poultry Science Club is disbanding and we will recognize Paul at our APD Ice Cream Social when we recognize our retiring board of directors.

Stockmen's Club – Kristina McAllister presented the report. 2017 is the 100<sup>th</sup> anniversary of Little I. The winter Board meeting was well attended and their guest speaker was Rep. GT Thompson. A pizza social is going to be held in the spring, and April 22<sup>nd</sup> they are having their Spring Dinner Dance.

### **Other Business**

Eric Cowden requested volunteers to review and finalize the volunteer award submissions. The Spring Board and Committee Meetings will take place on April 30 at Pegula Ice Arena.

### **Adjournment**