Food Industry Group Board Meeting
Minutes
April 7, 2014
The Hershey Company 100 Crystal A Drive

Attendees: Craig Adams, Heather Arentz, Larry Campbell, Tom Dimick, Andy Hirneisen, Bruce Kiefer, Naomi Knaub, Doug Peck, Jerry Rundle, Marlene Stauffer, Judy Williams, and Tricia Wilson

I. Welcome (Andy Hirneisen)
   - Andy opened up the meeting at 10:08 am
   - Around the room introductions

II. Secretary’s Report (Heather Arentz)
   - Heather Arentz reviewed the minutes from the October 12, 2013 meeting.
   - A motion was made to approve the minutes, and the motion was passed.

III. Treasurer’s Report (Bruce Kiefer)
   - Bruce Kiefer presented the Treasurer’s report. See attached for more information.
   - Our current balance is $5389.35 as of April 4, 2014
   - There are 68 active dues paying members including Board members and Life members.
   - A motion was made to approve the report, and the motion passed.

IV. Food Science Club Update (Andy Hirneisen for Tony Herdzik)
   - See Attached
   - Elections are April 7, 2014. The incoming president is Drew Elder.
   - The students are getting ready for IFT in New Orleans
   - They are working on a mentoring program for underclassman to get up picking classes.
   - They are working on streamlining the Food Science Tailgate planning by creating a committee
   - The College Bowl Team is heading to Maine for IFT area meeting and the College Bowl competition.

V. Alumni Society Update (Naomi Knaub)
   - The Alumni mentoring event was very well attended. It had workshops with different topics such as internships, interviews, social media, and networking.
   - Ag Student Council will be a co-sponsor for an etiquette dinner for students.
• The Ag Alumni Society Board made a 5 year commitment for an endowed scholarship.
• Alumni relations office is the direct link to students through the Ag Student Council.
• Election ballots for the Alumni Society are in the Ag Magazine.
• Because graduation is moving from Saturday to Sunday (Mother's Day), the graduation lunch will be a graduation brunch. Also, they are giving complementary flowers to give to the females in their life.

VI. Membership and Communication (Andy Hirneisen)
   a. Senior Letters and Gifts
      • FIG will send a letter on what FIG is and that the first year dues are free, but we'd still like their contact information.
      • Food Science coasters are also given to the 58 graduating students.
      • The letters and coasters will be distributed during senior exit interviews.
      • The department is trying to track students better after they graduate.

   b. LinkedIn
      • At July 2013’s meeting, there was a presentation from Ag. Communications on using social media to engage our network.
      • We’d like to get some people to be our LinkedIn contacts.

   c. Engaging and Growing our Network
      • There were discussions on ways to engage our alumni for the department other than the tailgate.
      • Some of the suggestions include: partnering with a local alumni association, video of what is food science at Penn State, webinar, having a mini-seminar as part of Keystone IFT, and doing a food drive for a local food bank.

VII. Student Support – Food Industry Day (Jerry Rundle)
   • Sara Milillo will oversee working with the Food Science Club president to find a student leader for food industry day.
   • There are discussions that Food Industry day will be tied with a course, so there isn’t a struggle missing classes.
   • Also there are discussions that Food Industry Day will focus on Juniors who have had some food science classes.
   • There will be a focus on doing an event in the fall.
   • Judy Williams is coordinating with Dan Azzara on industry tours of PA for faculty.

VIII. Awards and Recognition (Judy Williams and Tom Dimick)
Applications went out on March 12.
The applications are on the FIG website to download
The deadline is April 18.
We are trying to get the faculty to encourage students to apply
A faculty recommendation is required
The committee will evaluate applicants.

IX. Food Science Department Update (Tom Dimick for Dr. Roberts)
- Dr. Harte is a new faculty hire in Dairy Foods and will begin effective August 2014.
- A video of the Creamery Operations “Cow to Cone” was developed and is running in the main lobby vestibule for visitors to take a virtual tour of the creamery.
- The search for the Dean continues as Barbara Christ is currently serving as the Interim Dean.
- A Strategic Planning Retreat was held in December and a draft for the 2014-2019 Strategic Plan has been forwarded to the Dean’s office.
- There were many faculty and student awards.
- Student Enrollment
  Undergrads: Current enrollment 230 students and 58 graduating in the Spring.
  Maggie Harding was selected as the College Marshal for the Spring Commencement. CONGRATULATIONS!
  Grads: Current enrollment 37 students. 24 Ph.D. and 13 M.S.
  Post Doctoral Scholars – 8
  International Scholars – 4

X. 2014 Tailgate
- The tailgate will be held on November 1 (Maryland game).
- The planning process has been started.
- Registration will use Cvent as last year.

XI. Elections
- Elections will be held at the next board meeting

Next Board Meeting is July 11, 2014 at Penn State.
Penn State
Food Industry Group Treasurer's Report
July 1, 2013 - April 4, 2014

Beginning Balance $6,176.43

Expenses:
- FS International Study Fund $1,250.00
- 2013 Leadership Awards - Graduate & Undergraduate $186.00
- FIG Ceramic Coasters $482.07
- July 2013 Board Meeting - PSU $184.50

Total Expenses: $2,102.57

Income:
- 2013 Dues $985.00
- 2013 Student Support $70.00
- 2013 Fall Tailgate Silent Auction $260.00
- Interest $0.49

Total Income: $1,315.49

Ending Balance $5,389.35

Lifetime Memberships To-Date
- 15 Ambassadors @ $400
- 16 Tailgaters @ $200
- 68 Active members including Board members and Life members.
  - 85 in 2013, 85 in 2012, 78 in 2011, 93 in 2010