

# Food Industry Group Board Meeting

Minutes

July 13, 2012

Food Science Building, Room 342

Attendees: Craig Adams, Heather Arentz, Larry Campbell, Tom Dimick, Steve Hepler, Andy Hirneisen, Bruce Kiefer, Elizabeth Lenihan, Ferlin Patrick, Doug Peck, Marlene Stauffer

- I. Welcome (Elizabeth Lenihan)
  - Liz opened the meeting at 10:00am.
  - Around the room introductions
  
- II. Secretary's Report (Heather Arentz)
  - Heather Arentz reviewed the minutes from the April 13, 2012 meeting.
  - A motion was made to approve the minutes and the motion passed.
  
- III. Treasurer's Report (Bruce Kiefer)
  - Bruce Kiefer presented the Treasurer's report (see attached for more details).
  - Our current balance is \$7,330.17.
  - Membership
    - 86 active members
    - 15 Ambassadors
    - 16 Tailgaters
  - A motion was made to approve the minutes and the motion passed.
  
- IV. Food Science Club Update (Elizabeth Lenihan)
  - See attached update from the Sara Calaman, President of the Food Science Club.
  - See attached thank you note from the Food Science Club for FIG's donation for their trip to IFT.
  - The club sent 18 students to IFT.
  - The Product Development team competed as a finalist of 5 teams at the Product Development Competition with a product called Brew Bites.
  - They took a survey on what they want FIG to do for them.
  - The Food Science club is looking for fundraising ideas that doesn't involve food. Email Sara Calaman with ideas.
  
- V. Alumni Society Update (Elizabeth for Naomi Knaub)
  - See attached for more details.

- Tawfik Sharkasi '84 Ph.D. Food Science will be recognized with the 2012 Alumni Fellow Award.
- Some upcoming events include:  
Mentoring Workshop – Oct 2 1-6pm  
Ag Live – Nov 24.  
<http://agsci.psu.edu/events>

## VI. Committee Reviews

- a. Membership and Communications (Ferlin Patrick)
  - There was discussion on how we can use the LinkedIn site to generate dialogue relevant to FIG.
  - Tom is going to see if we can like department new and activity from the Food Science website to LinkedIn.
  - Ferlin to discuss with Jerry some ideas.
- b. Student Support (Andy Hirneisen and Steve Hepler)
  - Andy sent a letter to graduating seniors on what FIG is and its benefits. We will follow-up to those students after a year out to remind them to join FIG.
  - Andy will email Naomi about the mock interviews on Oct 7.
  - We will be reaching out for donation of auction items for the tailgate shortly).
  - We will probably shorten the time for the auction during the tailgate.
- c. Awards and Recognition (Larry Campbell)

## VII. Reoccurring Business

- a. Program Award – Final approval (Lauren Steinberg and Samantha)
  - The draft was presented.
  - The name of the fund – “Food Industry Group International Study Fund”.
  - The purpose is to provide money to support food science students studying abroad and courses with international experiences offered through the Department of Food Science. It will be a gift of \$1250 for a period of at least 5 years.
  - The department has control for the money and determines the award.
  - A motion was made to move forward with the draft, and it was passed. Lauren will re-draft it and Liz, Tom, and Dr. Roberts will look over.
  - Then, it will be submitted formally and be ready by fall.

## VIII. New Business

- a. Elections – every 2 years
  - Liz will step down as President but remain active
  - President – Andy Hirneisen

- Vice President – Jerry Rundle
  - Secretary – Heather Arentz
  - Treasurer – Bruce Kiefer
- b. Board Member Review
- Liz will contact a board member review and see if board members want to remain on the board and identify possible replacements.
- c. FFA Product Development report (Larry Campbell)
- Judy Williams, Andy Hirneisen, and Larry Campbell were judges.
  - The product was a heat and serve pizza.
  - The students don't know the assignment.
  - They have a hour to develop a product, packaging, and have a marketing concept and then make a presentation to the judges.
  - If you want to be involved to help next year, let Larry know.
- d. Food Science Department Update (Tom Dimick)
- See attached sheet for more information
  - Dr. Robert Roberts has been appointed interim Department Head.
  - Current undergraduate student enrollment – 200 students
  - Graduated in Spring – 26 students
  - Graduated in Summer – 3 students
  - Current Graduate Program student enrollment – 41 students (17 MS, 24 Ph.D.)
  - Upcoming events and workshops are listed on the website:  
<http://foodscience.psu.edu/workshops>
  - FIG tailgate will be October 27(Ohio State). More details to follow.

**Penn State**  
**Food Industry Group Treasurer's Report**  
**July 1, 2011 - July 1, 2012**

Beginning Balance \$7,514.23

Expenses:

Scholarship Award	\$500.00
2011 Fall Tailgate (1/3 cost printing & 1/2 cost mailing)	\$619.42
Board Meeting Catering 07-15-11	\$251.00
2011 Leadership Awards - Graduate & Undergraduate	\$315.10
Food Science Club	
(\$500 annual grant + \$365 student support)	\$865.00
Fall 2011 Food Industry Day Plaque	\$72.11
Board Meeting Catering 04-13-12	\$164.71

Total Expenses: \$2,787.34

Income:

2011 Dues	\$1,690.00
2011 Student Support	\$365.00
2011 Fall Tailgate Silent Auction (10-08-11)	\$505.00
Food Science Logo Items	\$40.00
Interest	\$3.28

Total Income: \$2,603.28

Ending Balance: \$7,330.17

Lifetime Memberships To-Date

15 Ambassadors @ \$400

16 Tailgaters @ \$200

86 Active members including Board members and Life members (93 in 2010, 78 in 2011).



**PENN STATE**  
FOOD SCIENCE CLUB

Food Industry Group  
Food Science Club Update

July 13, 2012

# Welcome the Officers for 2012-2013

President: Sara Calaman

Vice President: Katie Brase

Treasurer: Matt Tressler

Secretary: Amanda Hofstaedter

Membership Auditor: Amanda Scholl

Fundraising Chair: Mark Wesolowski

Service Chair: Carly Zwilcher (new)

Social Chair: Chris Gardner (new)

Ag Student Council Representatives: Megan Woo and Tony Herdzik (both new)

Grad Student Liaison: Alissa Allen (new)



# Past Events



- IFT Annual Meeting + Food Expo in Las Vegas – June 25-28th
  - Sent 18 students
  - Thank you FIG again for the donation to support our travel!
  - PD Team competed as a finalist of 5 teams in the Mars/IFTSA Product Development Competition
    - The product was called Brew Bites: cracker in the shape of a bottle cap made from spent grain and designed to be sustainable and a tasty compliment to a refreshing beverage
  - Four students and two professors participated in the IFTSA Fun Run 5K
  - Students attended: keynote session, scientific sessions, beacon lecturers, IFTSA student mixer, IFTSA welcome assembly and college bowl competition



PD team presenting "Brew Bites"



IFTSA Fun Run



# Upcoming Events

- Ag Progress Days
  - Help with Ag Student Council Mushroom Stand
- AG LEAP Picnic
  - Club representatives talk to LEAPers and promote food science and the club
- First club meeting of the semester: picnic outside building





# Student Survey

## What Can the Food Industry Group Do For You?

Education [Edit](#)

[Design Survey](#)

[Collect Responses](#)

[Analyze Results](#)



### Response Summary

Total Started Survey: 35  
Total Finished Survey: 35 (100%)

PAGE: 1



1. I would take advantage of mock interviews with the Food Industry Group members

[Create Chart](#) [Download](#)

		Response Percent	Response Count
Yes		77.1%	27
No		22.9%	8



2. I would attend a Q&A session/ panel with Food Industry Group members

[Create Chart](#) [Download](#)

		Response Percent	Response Count
Yes		74.3%	26
No		25.7%	9

3. I would use an alumni-student mentoring program

[Create Chart](#) [Download](#)

		Response Percent	Response Count
Yes		91.4%	32
No		8.6%	3

Survey sent to all undergrads and grads (only 35 responded). Hopefully this gives FIG a better idea of what students want.

4. If you are interested in the mentoring program which would you prefer?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Meet them face to face	66.7%	22
Contact them via email or phone	33.3%	11

5. What would you like to see/visit on the next Food Industry Day?

[Download](#)

Responses (35)

Text Analysis

My Categories (0)

Showing 35 text responses

No responses selected

Heinz

2/13/2012 8:10 PM [View Responses](#)

Factory/Manufacturing plant facility

2/7/2012 12:40 AM [View Responses](#)

Hershey, PSU bakery

2/6/2012 11:49 PM [View Responses](#)

Company that work about functional food.

2/6/2012 9:08 PM [View Responses](#)

Food safety related information

2/6/2012 3:04 PM [View Responses](#)

Hershey

2/5/2012 9:01 PM [View Responses](#)

Differences in degrees, bachelors, vs masters vs PhD within industry

2/5/2012 1:53 PM [View Responses](#)

Dairy industry members

2/5/2012 1:18 PM [View Responses](#)

More food.

1/30/2012 12:25 AM [View Responses](#)

Pepsico

1/30/2012 11:53 AM [View Responses](#)

Maybe a cereal company if possible

1/29/2012 6:21 PM [View Responses](#)

Anywhere

1/29/2012 5:57 PM [View Responses](#)

Hershey?

1/29/2012 5:50 PM [View Responses](#)

hersheys!

1/29/2012 5:49 PM [View Responses](#)

I think it would be interesting to see potato chip manufacture, I had a friend tour Martin's and said it was very interesting

11/15/2011 7:48 AM [View Responses](#)

more of a flavor or fragrance company.....learning about their raw materials.....and which food company uses there products

11/9/2011 2:08 AM [View Responses](#)

A food company that does more product development/ R and D work

11/8/2011 12:29 AM [View Responses](#)

Coca-cola!

11/8/2011 10:52 AM [View Responses](#)

Wegmans

11/7/2011 11:12 PM [View Responses](#)

Pretzels

11/7/2011 10:36 PM [View Responses](#)

# Questions/Comments?

New Ideas? We are looking for fundraising ideas that do not involve preparation of food.

Email Sara Calaman ([skc5081@psu.edu](mailto:skc5081@psu.edu))

Thank you!



**PENN STATE**  
FOOD SCIENCE CLUB

Dear PSU FIG,

On behalf of the Food Science Club at Penn State I want to thank you very much for the donation toward student travel to the IFT annual meeting + food expo in Las Vegas this summer. This is greatly appreciated by the 20 student club members attending the trip! We look forward to learning about the latest trends in the food industry as well as supporting our product development team. We will share pictures and what we learned with you. Thank you again!

Sincerely,

*Shia Plamen*  
Food Science Club

**Penn State College of Agricultural Sciences  
Ag Alumni Society Update**

FIG Meeting – July 13, 2012

Visit [www.agsci.psu.edu/alumni](http://www.agsci.psu.edu/alumni) for additional information

**Board of Directors Election**

For the first time Alumni Society election ballots were incorporated in the Penn State Ag Science magazine. Alumni elected to the board for term 2012-2015 follow:

Dave Dell '76 Ag Mechanization  
Jody Kull '01 Animal BioScience  
Danadee Miller-Boyle '84 Ag Sciences  
Duane Norman '64 Ag Science Industries, '67g Dairy Science  
Jim Valent '93 AERS

**Upcoming Events:**

August Board Meeting – August 13  
APD Alumni Luncheon and Alumni Society annual meeting – August 14  
APD Alumni Happy Hour – August 14  
APD Welcome Alumni Pavilion – August 14-16  
Mentoring Workshop – October 2  
Ag Live Alumni Tailgate – November 24

**APD Alumni Luncheon and Society Annual Meeting – August 14**

The Alumni Luncheon and Alumni Society Annual Meeting is a great opportunity to get to know the Dean, hear about society activities, and celebrate our collective accomplishments on behalf of Pennsylvania agriculture. Registration required.

**Alumni Happy Hour – August 14**

After a long day at APD, the Alumni Society invites alumni and friends to relax and socialize at the APD Alumni Happy Hour on Tuesday, August 14 from 5:00-7:00pm at the West Side Stadium Bar & Grill at 1301 West College Avenue. Complimentary Appetizers provided by the Alumni Society.

**Mentoring Workshop – October 2**

The Alumni Society will host a mentoring workshop for students on October 2 from 1:00-6:00pm. The workshop will include round table discussions hosted by alumni experts on topics such as resume/online applications, social media, interview etiquette, how to get the most out of your internship, etc.

**Ag Live – November 24**

The Ag Live alumni tailgate will be held on Saturday, November 24 prior to the Penn State vs. Wisconsin football game 3.5 hours prior to kick-off in the Snider Ag Arena. Last year the society raised \$25,000 and our goal this year is \$28,000. These funds go directly towards the alumni society scholarship, internship awards, and student/alumni programming.

**Biltmore Estates Bus Trip Survey**

We have received a great response to the Biltmore Estates Bus Trip online survey. In two days we received almost 200 responses with some great comments and suggestions for the trip. I'm excited to share the results with you. The survey deadline is July 20.

**Award Recognition**

University Award – Tawfik Sharkasi '84 Ph.D. Food Science will be recognized with the 2012 Alumni Fellow Award

**Food Industry Group Board Meeting  
July 13, 2012  
Department Notes**

**New Leadership:**

- Dr. Robert Roberts has been appointed interim Department Head.
- Department Head Search is ongoing, announcement is posted on the departmental web site, and applications will be accepted until July 31, 2012.

**Budget:** Governor's 2012/13 proposed budget contains flat funding for Ag Research and Extension.

**Student Enrollment:**

Food Science Undergraduate Program:

- Current enrollment - 200 students
- Graduated in Spring - 26 students
- Graduating in Summer - 3 students

Food Science Graduate Program:

- Current enrollment - 41 students
  - Ph. D. - 24
  - MS. - 17

**Promotions:** Dr. Robert Roberts promoted to Full Professor effective July 1, 2012.

**Faculty/Staff Positions:**

- Tenure Track Faculty Position - Effect of Processing on Constituents in Food, Food Engineering/ Packaging
- Non-tenure Track, full time fixed term - Food Science Instructor, Student Services Coordinator
- Teaching Laboratory Support Specialist - Staff position
  
- Alan R. Warehime Professor of Food/Agribusiness - provide college-wide leadership to develop a nationally recognized program integrating business, economics, and international perspectives into the academic curricula of the College.

**Recent Awards:**

- Jim Brown, assistant Manager of the Creamery, was the recipient of this year's CoAS Staff Laureate Leadership Award.
- Keystone IFT scholarship recipients are **Steven Bookbinder**, **Maggie Harding** and **Sara Calaman**
- Penn State Taste of RMC (Reciprocal Meats Conference) team competed in the annual competition at the American Meat Science Association RMC held in Fargo, ND. Team members Steve Bookbinder, Alyssa Dietrich, Sarah Doyle, and Kristen Stufft had to



develop an ethnic meat item. The team came up with a Vietnamese dish called *Chao Toms*. Penn State beat out 10 other teams.

- Dr. Claire Berton, third place, Postdoc Society Exhibition

### Upcoming Events

July 23-24.....Social Media & Marketing for Wineries Workshop

August 13.....Ag Alumni Society Board Meeting

August 14-16.....AG Progress Days

August 14.....Alumni Luncheon and Alumni Society Annual Meeting

Sept.8 .....Venison 101

Sept. 25-27.....Cultured Dairy Products

Oct 9-11.....Food Safety and Sanitation for Food Manufacturers

Oct 22-24.....The Science and Art of Cheese Making Short Course

Oct 27.....Food Science Tailgate, PSU vs OSU, 6:00 p.m. kickoff