

# Food Industry Group Board Meeting

Minutes

April 7, 2014

The Hershey Company 100 Crystal A Drive

Attendees: Craig Adams, Heather Arentz, Larry Campbell, Tom Dimick, Andy Hirneisen, Bruce Kiefer, Naomi Knaub, Doug Peck, Jerry Rundle, Marlene Stauffer, Judy Williams, and Tricia Wilson

- I. Welcome (Andy Hirneisen)
  - Andy opened up the meeting at 10:08 am
  - Around the room introductions
- II. Secretary's Report (Heather Arentz)
  - Heather Arentz reviewed the minutes from the October 12, 2013 meeting.
  - A motion was made to approve the minutes, and the motion was passed.
- III. Treasurer's Report (Bruce Kiefer)
  - Bruce Kiefer presented the Treasurer's report. See attached for more information.
  - Our current balance is \$5389.35 as of April 4, 2014
  - There are 68 active dues paying members including Board members and Life members.
  - A motion was made to approve the report, and the motion passed.
- IV. Food Science Club Update (Andy Hirneisen for Tony Herdzik)
  - See Attached
  - Elections are April 7, 2014. The incoming president is Drew Elder.
  - The students are getting ready for IFT in New Orleans
  - They are working on a mentoring program for underclassman to get up picking classes.
  - They are working on streamlining the Food Science Tailgate planning by creating a committee
  - The College Bowl Team is heading to Maine for IFT area meeting and the College Bowl competition.
- V. Alumni Society Update (Naomi Knaub)
  - The Alumni mentoring event was very well attended. It had workshops with different topics such as internships, interviews, social media, and networking.
  - Ag Student Council will be a co-sponsor for an etiquette dinner for students.

- The Ag Alumni Society Board made a 5 year commitment for an endowed scholarship.
- Alumni relations office is the direct link to students through the Ag Student Council.
- Election ballots for the Alumni Society are in the Ag Magazine.
- Because graduation is moving from Saturday to Sunday (Mother's Day), the graduation lunch will be a graduation brunch. Also, they are giving complementary flowers to give to the females in their life.

#### VI. Membership and Communication (Andy Hirneisen)

##### a. Senior Letters and Gifts

- FIG will send a letter on what FIG is and that the first year dues are free, but we'd still like their contact information.
- Food Science coasters are also given to the 58 graduating students.
- The letters and coasters will be distributed during senior exit interviews.
- The department is trying to track students better after they graduate.

##### b. LinkedIn

- At July 2013's meeting, there was a presentation from Ag. Communications on using social media to engage our network.
- We'd like to get some people to be our LinkedIn contacts.

##### c. Engaging and Growing our Network

- There were discussions on ways to engage our alumni for the department other than the tailgate.
- Some of the suggestions include: partnering with a local alumni association, video of what is food science at Penn State, webinar, having a mini-seminar as part of Keystone IFT, and doing a food drive for a local food bank.

#### VII. Student Support – Food Industry Day (Jerry Rundle)

- Sara Milillo will oversee working with the Food Science Club president to find a student leader for food industry day.
- There are discussions that Food Industry day will be tied with a course, so there isn't a struggle missing classes.
- Also there are discussions that Food Industry Day will focus on Juniors who have had some food science classes.
- There will be a focus on doing an event in the fall.
- Judy Williams is coordinating with Dan Azzara on industry tours of PA for faculty.

#### VIII. Awards and Recognition (Judy Williams and Tom Dimick)

- Applications went out on March 12.
- The applications are on the FIG website to download
- The deadline is April 18.
- We are trying to get the faculty to encourage students to apply
- A faculty recommendation is required
- The committee will evaluate applicants.

IX. Food Science Department Update (Tom Dimick for Dr. Roberts)

- Dr. Harte is a new faculty hire in Dairy Foods and will begin effective August 2014.
- A video of the Creamery Operations “Cow to Cone” was developed and is running in the main lobby vestibule for visitors to take a virtual tour of the creamery.
- The search for the Dean continues as Barbara Christ is currently serving as the Interim Dean.
- A Strategic Planning Retreat was held in December and a draft for the 2014-2019 Strategic Plan has been forwarded to the Dean’s office.
- There were many faculty and student awards.
- Student Enrollment  
Undergrads: Current enrollment 230 students and 58 graduating in the Spring.  
Maggie Harding was selected as the College Marshal for the Spring Commencement. CONGRATULATIONS!  
Grads: Current enrollment 37 students. 24 Ph.D. and 13 M.S.  
Post Doctoral Scholars – 8  
International Scholars – 4

X. 2014 Tailgate

- The tailgate will be held on November 1 (Maryland game).
- The planning process has been started.
- Registration will use Cvent as last year.

XI. Elections

- Elections will be held at the next board meeting

**Next Board Meeting is July 11, 2014 at Penn State.**

**Penn State**  
**Food Industry Group Treasurer's Report**  
**July 1, 2013 - April 4, 2014**

Beginning Balance \$6,176.43

Expenses:

    FS International Study Fund \$1,250.00

    2013 Leadership Awards - Graduate & Undergraduate \$186.00

    FIG Ceramic Coasters \$482.07

    July 2013 Board Meeting - PSU \$184.50

Total Expenses: \$2,102.57

Income:

    2013 Dues \$985.00

    2013 Student Support \$70.00

    2013 Fall Tailgate Silent Auction \$260.00

    Interest \$0.49

Total Income: \$1,315.49

Ending Balance \$5,389.35

Lifetime Memberships To-Date

    15 Ambassadors @ \$400

    16 Tailgaters @ \$200

68 Active members including Board members and Life members.

    85 in 2013, 85 in 2012, 78 in 2011, 93 in 2010