

# FOOD INDUSTRY GROUP BOARD MEETING

## Minutes

March 11, 2008

Hershey Company Corporate Headquarters, Hershey, PA

Attendees: Larry Campbell, Tom Dimick, Gisela Grammel, Bruce Kiefer, Naomi Knaub, Doug Lehrian, Nelson Loftus, Julie Mann, Ferlin Patrick, Tim Risser, John Rita, Jerry Rundle, Marlene Stauffer, Jillian Stevenson, Lance Taylor, Judy Williams.

- 1) Tim Risser opened the meeting at 10:10 am and reviewed the Oct. 13<sup>th</sup> meeting. Minutes from the Oct. 13th meeting were approved.
- 2) Bruce Kiefer presented the Treasure's report: (see attached for more details)  
Our account balance is \$6,687.99  
The Membership committee may want to discuss/update the age at which members can attain a life membership for \$200.00. Currently, members need to have graduated before 1965.
- 3) The Food Science Club update (by Lyndsay Bashore) was presented by Tom Dimick – see attached letter from Lyndsay for more details.  
The club is asking for financial support from FIG to attend national IFT and the college bowl competition. A motion was made to contribute \$500 from the general FIG fund as was done in the past. Additionally, monies available in the student support fund (see treasure report) may be added to the \$500. Tim Risser and the student committee will prioritize how the funds should be spent. Tim will draft a letter to the department which will be sent along with a check by Bruce Kiefer on behalf of FIG.
- 4) Leadership changes- Lance  
Lance and Ann (President and Vice President respectively) are unable to fulfill their FIG leadership roles due to new career responsibilities and have expressed the need for replacements on the board.

Tim Risser has agreed to accept the responsibility of FIG President and Jerry Rundle has agreed to accept the responsibility of FIG Vice President. The board has approved both new assignments effective of this meeting 3-11-08 each for a 2-year term.

Larry Campbell has volunteered to continue to represent FIG on the CAAS board.

A secretary position on the board is still open.

Judy Williams has agreed to take minutes from the 3/11/08 meeting and contact individuals who expressed interest in FIG via the last survey.

- 5) FIG 2007 follow-up survey - Jillian  
Focus on student recruitment and retention  
Ag-live raised \$24,000.  
May 30<sup>th</sup> – June 1<sup>st</sup> – a leadership conference will be held at PSU  
CAAS has 11 APG's. FIG is a model APG group.

Jillian reviewed the survey results and facilitated break-out discussions to determine how our committees can reach out to those who expressed an interest in FIG and how to engage other alumni.

- 6) Committee reports:
- a. Student Committee – Jerry Rundle reported:
    - i. A new website link for students to go out and request support from FIG. Jerry will be working to build a committee to support. Goal is to have something self-sustaining that can be renewed every year as student leadership changes. This will be evaluated after 6 months.
    - ii. April 11<sup>th</sup> is Food Industry Day. Lyndsay, Jerry and Lance will be coordinating the industry tours for the students.
  - b. Membership Committee – Ferlin Patrick reported:
    - i. Membership fees included with fall tailgate reservations have been successful.
    - ii. Conference calls have been successful for committee members to meet.
    - iii. Goals:
      - 1. To continue to discuss and promote benefits of membership and increase involvement.
      - 2. Create a new revitalized brochure.
      - 3. Lifetime dues – how to restructure the dues platforms (Older alumni, younger alumni and possibly corporate dues)
  - c. Awards and Recognitions – Larry Campbell reported:
    - i. Denise Gardner was the recipient of last year's award which was presented at the fall tailgate.
    - ii. 2008 applications are requested back by the end of March.
    - iii. Discussed having both an undergraduate and a graduate recipient.
    - iv. Award will cost about \$100/year each which includes a Nittany Lion statute and the recipients name on the award plaque in the Food Science office.
    - v. Penn State Alumni association awards \$500 APG leadership awards (used to be called "volunteer award") for future programming/events. Winners come to a fall banquet. The committee has 90 APG applications so far for 10 awards.

- 7) Old Business – new old business was discussed

8) New Business:

- a. Julie Mann and Marlene Stauffer were nominated and approved as new board members. Terms are now 3 years with a 3-year renewal if interested.
- b. We should try to have a new secretary to nominate by the next board meeting.
- c. 2009 Spring Conference Committee: Lance, Tim and Bruce have expressed an interest in helping. If others are interested please contact Tim.

Based on previous year's feedback, the conference should be ½ day followed by dinner with a keynote speaker. Cost should be ≤ \$100.

Bruce Kiefer to handle registration to keep costs down.

Suggestions based on survey:

Conference should be held at PSU with tour of new building.  
Speakers – Associate Dean of College of Ag would be excellent.  
Faculty - give a 15 min. presentation on their area of research.  
Many alumni on campus make great speakers – just ask them.  
Food Network  
Bee's

- d. Summer board meeting 7-11-08
- e. Julie Mann – IFT committee for students and young professionals  
Linked-in (students are into this new site to link up with professionals)  
“Eat-Your-Words” – website with information  
Page on “You Tube”, “Face book”, deal with soft skills etc....

9) Food Science Dept. Update – Tom Dimick on behalf of John Floros reported:

- a. Johns wants to stress importance of FIG to the department and he values the efforts of the group.
- b. There is a new 5-year (2008-2013) Strategic Planning Cycle to align with the College of Agricultural Science Strategic Plan. There will be an initiative with the Dept. of Nutritional Science to build a stronger relationship with Nutrition. A mini-retreat scheduled for the spring will focus on opportunities for collaborative research between FdSc and Nutrition.
- c. Building – Tom read a list of new equipment available in the Wet/Dry Pilot Processing Plants and autoclaves in the Pathogen Pilot Plant. Dr. Kerry Kaylegian – the Director Industrial Outreach and Manager of the pilot plants and can schedule industry use of the equipment.
- d. Food Science Students: 57 offers for admission were made to Undergraduates for fall 08. 3 Offers were Schreyers Honor College offers. Undergraduate numbers ahead of 2007. Received 137 Graduate applications for fall 08. Made 5 offers so far with one accept to date.
- e. Recruitment – Food Science recruitment videos on You Tube.
- f. New Faculty – Joshua Lambert and Ryan Elias are two new Biochemists.

Search underway for Sensory Scientist. Two proposed positions for Microbial Ecology of the Human Gastrointestinal Tract and Food Engineering/Packaging.

- g. Faculty and Staff Awards: Dr. Kerry Kaylegian was elected Secretary of the American Dairy Science Association's Dairy Foods Division.
- h. The Food Science Club is hosting the Northeast Regional College Bowl competition March 28<sup>th</sup> /29<sup>th</sup>. They are requesting FIG support of team.
- i. Alumni Award: Dr. Catherine Adams - 2008 Penn State Alumni Fellow
- j. Tom reviewed 2007 past events.
- k. Upcoming Events:
  - a. 2008 AM & FE in New Orleans June 28<sup>th</sup> - Jul 2<sup>nd</sup>.
  - b. 2008 Department tailgate Sept. 6<sup>th</sup> vs. Oregon State
  - c. Game time TBD
  - d. 200 tickets reserved with block of rooms at Nittany Lion Inn
  - e. Details published in late May/early June.

**Summer FIG Board meeting is scheduled for Friday, July 11<sup>th</sup> 2008 at PSU.**