

# FOOD INDUSTRY GROUP BOARD MEETING

Minutes

April 15, 2011

The Hershey Company, Highpoint Conference Room, 100 Crystal A Drive

Attendees: Heather Arentz, Jamie Brownell, Tom Dimick, Frank Furman, Kara Gustafson, Bruce Kiefer, Elizabeth Lenihan, Julie Mann, Susan Mayer, Marlene Stauffer, and Tricia Wilson

## **Welcome** (Elizabeth Lenihan)

- Elizabeth Lenihan opened the meeting at 10:04 am.
- She shared her new contact information:  
Elizabeth Lenihan  
Puratos Corporation  
R&D Manager  
856-220-9198  
[elizabeth.lenihan@hotmail.com](mailto:elizabeth.lenihan@hotmail.com)  
[elenihan@puratos.com](mailto:elenihan@puratos.com)
- Membership  
15 Ambassadors  
16 Tailgaters  
85 active members including board and life members

## **Secretary's Report** (Heather Arentz)

- Heather Arentz reviewed the minutes from the October 9, 2010 meeting.
- A motion was made to approve the minutes and the motion passed.

## **Treasurer's Report** (Bruce Kiefer)

- Bruce Kiefer presented the Treasurer's report (see attached for more detail).
- Our account balance is at \$7, 867.30.
- Motion was made to approve the treasurer's report and passed.

## **Food Science Club Update** (Kara Gustafson and Jamie Brownell)

- The food science club has been very busy with service, social and fundraising activities.
- They participated in a food drive and help at the food bank.
- They participated in a PSU/OSU blood drive.
- They had a hayride and some student in the the Ag Ball.
- They had some fundraising events including HarvestFest, a BBQ dinner, and ice cream dipping at a book fair.
- There has been some food companies who have come to visit.
- 17 students participated in Food Industry Day
- They participated in Exploration Day at the Bryce Jordan Center for kids . They set up an aroma panel which had kid friendly scents to see if the kids to identify.
- The College Bowl team took 2<sup>nd</sup> place in the North Atlantic Region of IFTSA College Bowl Competition. Penn State finished ahead of Cornell, Rutgers and University of Massachusetts.
- The Product Development team is in the final 6 to participate at IFT for an on-the-go granola fruit yogurt snack.
- Club Elections will be next week.

### **Alumni Society Update** (Elizabeth Lenihan for Naomi Knaub)

- On April 29, 2011, there will be an APG Webinar on Food Industry Day <http://agsci.psu.edu/alumni/alumni-groups>. If you miss it, it will be recorded and available on the Alumni Group page at <https://meeting.psu.edu/p52634676>
- The Alumni Society would like to profile FIG on their alumni blog. Tom will work with Jerry to write about Food Industry Day.
- The Graduation Brunch will be held on May 14 immediately following commencement. There will be a display table with APG's available for students.

### **Membership and Communication** (Elizabeth Lenihan for Ferlin Patrick)

- On February 24, 2011, there was a webinar based out of University Park where Dr. Floros spoke of the state of the department and Joshua Lambert discussed his research. It was the Prevention of Obesity and Obesity Related Inflammation by Dietary Polyphenols. The webinar was very well received.
- The webinar was sent to the general membership and there were satellite locations as well as individuals logging on. There is a link go the FIG website to replay the webinar if you missed it.  
<http://foodscience.psu.edu/industry/fig>

### **Student Support** (Elizabeth Lenihan for Jerry Rundle)

- Food Industry Day was April 4, 2011. There were 17 students plus 2 members of the Food Science Department, Dr. Catherine Cutter and Martin Bucknavage.
- They went to Kellogg and ConAgra. Both companies were given PSU plaques of appreciation. Students were treated to lunch by FIG.
- Student questions and interaction were better than before. Two graduate students attended for the first time and we encourage this in the future.

### **Rewards and Recognition** (Elizabeth Lenihan for Larry Campbell)

- The group is reviewing applications for the Leadership Awards for undergraduates and graduates.
- Applications are due April 25, 2011.
- Thanks to the faculty as the number of applicants is increasing.
- Food Industry Day was nominated for an Alumni Association Award. Results are not in yet.
- FIG submitted applications for 2 alumni awards based on Food Industry day – A joint award with the college for receiving a grant and the other was for student engagement related to Food Industry Day.

### **Reoccurring Business**

#### **Corporate FIG Membership**

- Discussion of companies buying membership for direct support for student support.
- How would we use the money – Food Industry Day/Endowment for Scholarship.
- FIG logo is within university policy.
- Definition – need to be very focused on where money goes to tell the companies.
- The board will decide if we will pursue.
- There are many questions about corporate membership.
- Ferlin and Jerry will draft a letter in May.
- Next steps will be to go back to the membership committee

#### **Scholarship/Endowment Discussion**

- There are 3 types of gifts – scholarships, programs, and awards. Endowments exist in perpetuity. Whereas if it is annually funded, a budget could be created.
- A scholarship can specify the recipient type such as a Food Science undergraduate. Minimum endowment level for a scholarship is \$50,000. An annual scholarship minimum requirement is a 5 year pledge at 5% of the minimum endowment level (currently \$2500).
- An example of a program is supporting tutorial services. Minimum endowed program is \$25,000. Minimum annually funded program is a 5 year pledge of \$1250.
- An award is recognition for an achievement with a monetary amount. The minimum endowed award is \$20,000. The minimum for an annually funded award is a five year pledge of \$1000.
- Liz will follow up with Lauren Steinberg on whether we need to go through the development office and can we give more depending on funds in the budget.
- Some ideas: Long-Term endowment would be desired.
- Tie into corporate membership with the name on the endowment.
- We will make a decision at the summer meeting.

#### **Pennsylvania Food Innovation Network** (Presentation by Susan Mayer)

- It is a public, private, and academic network to transfer knowledge and research to food companies and grow food business in PA.
- It is managed through Penn State Berks Campus.
- There was a grant that was funded to involve technology transfer with food companies. It was also be the industries voice to state government on future policy and expenditure decisions.
- There are a range of contacts including the food industry, industry groups, academia, and government agencies. There are over 200 people representing 100 companies.
- There is a conference in fall scheduled for October 7.
- They have Topic sessions available to Network members.
- They will have a LinkedIn group and website.
- To Join: [http://www.surveymonkey.com/s/PA\\_FIN\\_registration](http://www.surveymonkey.com/s/PA_FIN_registration) or contact Susan Mayer, PA FIN Director at susan.mayer@psu.edu

#### **New Business**

##### **FIG Taigate**

- The tailgate will be October 8 (Iowa). Information will come out early summer.
- There was discussion about ideas for student involvement the day of the tailgate such as student-run tours of the food science building.

##### **Student Support Lead**

- Any interest to be the Student Support Lead, let Liz know.
- Jerry will continue to be the Food Industry Day lead.
- Liz will check with Steve Helper to see if we will be continuing with the silent auction at the tailgate.

#### **Food Science Department Words** (Tom Dimick for John Floros)

- See attached.

#### **Questions**

- There was a discussion of mentoring students. FIG could come to Food Science club meetings and talk with students 1-on-1 about different aspects of the food industry. We could help with resumes and interview tips.
- Other informal settings to encourage interaction between Alumni and Students?

**Penn State**  
**Food Industry Group Treasurer's Report**  
**July 1, 2010 - April 8, 2011**

Beginning Balance	\$7,182.49
Expenses:	
2010 Fall Tailgate (1/3 cost printing & 1/2 cost mailing)	\$667.73
Board Meeting Catering 07-09-10	\$224.25
Leadership Award (Lion Statue & Engraving)	\$86.05
Food Industry Day Recognition Plaques 2010 (2)	\$104.30
Food Industry Day Recognition Plaques 2011 (2)	\$112.80
Miscellaneous Mail Expenses	\$6.35
Plant & Mushroom Foods for Health - B. Beelman Gift	\$1,000.00
Total Expenses:	\$2,201.48
Income:	
2010 Fall Tailgate Silent Auction	\$707.00
2010 Dues	\$1,975.00
2010 Student Support	\$200.00
Interest	\$4.29
Total Income:	\$2,886.29
Ending Balance	\$7,867.30

Lifetime Memberships To-Date

    15 Ambassadors @ \$400

    16 Tailgaters @ \$200

85 Active members including Board members and Life members. (93 in 2010).

Check Reconciliation:

EXPENSES:

Food Science Logo Items	\$0.00	\$0.00
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INCOME:

8/1/2010	\$1,125.00
9/13/2010	\$250.00
10/12/2010	\$280.00
11/5/2010	\$200.00
12/22/2010	\$80.00
3/24/2011	\$40.00
2010 Dues	\$1,975.00

8/1/2010	\$155.00
9/13/2010	\$10.00
10/12/2010	\$10.00
11/5/2010	\$0.00
3/24/2011	\$25.00
2010 Student Support	\$200.00

7/31/2010	\$0.61
8/31/2010	\$0.47
9/30/2010	\$0.45
10/31/2010	\$0.47
11/30/2010	\$0.46
12/31/2010	\$0.47
1/31/2011	\$0.47
2/28/2011	\$0.42
3/31/2011	\$0.47
Interest	\$4.29

	\$0.00
	\$0.00
Food Science Logo Items	\$0.00
11/23/2010	\$707.00
Silent Auction – 2010 Tailgate	\$707.00



**Title:** Scholarships  
**Short Description:** Minimum endowment level \$50,000

**General Scholarships** are scholarships which may be designated for a particular campus, college, or group of recipients, such as those from a specific geographic area. The benefactor of these scholarships also may give his or her preference - **consistent with University policy** - concerning other criteria. In this manner, the benefactor can help to shape a scholarship that is tailored to his or her interests. For example, the scholarship could be designed to help students who are going through the same academic programs as did the benefactor or could be named for someone important in the benefactor's life. Such a scholarship can be established in perpetuity for a minimum of **\$50,000**.

**Trustee Scholarships** are established to provide financial assistance to undergraduate students. Such a scholarship can be established in perpetuity for a minimum of **\$50,000**.

**Annual Scholarships** are an option for a benefactor who may want to fund a scholarship on an annual basis in lieu of endowing the scholarship. The minimum amount required to **annually fund a scholarship is five year pledge at 5% of the minimum endowment level (currently \$2,500)**. A benefactor may also choose to annually fund a scholarship during their lifetime while also choosing to endow the scholarship upon their death with some type of deferred gift (i.e. gift annuity, charitable remainder trust, bequest, etc). This gives the benefactor the opportunity to enjoy the benefits of their scholarship during their lifetime while having the peace of mind knowing that the scholarship will be established in perpetuity upon their death.

**Title:** Program Support/General Endowment  
**Short Description:** Minimum endowment level of \$25,000

Program support endowments are designed to enhance the academic environment of our students and faculty, often merging the special interests of a donor with enrichment opportunities. Examples range from endowments supporting student tutorial services to undergraduate research and from faculty travel funds to professional development initiatives for students and faculty. Program endowments can be designated to a college, campus, department or program of a donor's choice.

- A program can be endowed with a minimum of **\$25,000**. However, please keep in mind that the amount of the initial gift depends on the nature of the program that is to be supported; **practical minimums should be determined**.
- A program can be annually funded with a five year pledge of **\$1,250**. Keep in mind the previously stated minimum requirements.

**Title:** Award  
**Short Description:** Minimum endowment level of \$20,000

An award is recognition for achievement of a single specific nature. It may be for grades, for activities, or a combination of both grades and activities. For example, a benefactor could choose to endow an award that would be presented to the student with the highest grade-point average within a certain academic subject area. Students, faculty, or staff are inspired to attain higher goals than they would have attempted without the motivation such an award invites.

- An award can be endowed with a minimum of **\$20,000**.
- An award can be annually funded with a five year pledge of **\$1,000**



**FIG Board Meeting,  
April 15, 2011  
Department Notes**

**Positions**

- Enologist/Viticulture position - Denise Gardner (2007 Food Science graduate and 2007 Undergraduate Leadership Award winner) accepted position and will start May 2, 2011. Denise will have an office in 217 Food Science Building.

**Budget**

- Governor Corbett's budget proposal reduces Penn State's appropriation, including our college agricultural research and extension lines, by 52 percent, a \$182 million decrease.
- Additional information available on Dean's website:  
<http://agsci.psu.edu/dean/blog/2011/governors-budget-stresses-land-grant-partnership>

**Ag Futures Process**

- A process designed to develop and implement a new business model for the college and address budget strategies in order to emerge as a stronger, more agile college well positioned to address the future. This process builds on the college strategic plan and includes various, intensive sub-processes which will merge to direct college decision-making.
- The restructuring plans submitted from the six committees are now on the College's website for review and comments.
- Additional information available on College website <http://agsci.psu.edu/ag-futures>

**Student Enrollment**

- About 135 offers, and expect a freshman class of 60-70, the largest ever.

**Faculty to receive new grants:**

- Ryan Elias – Nesbitt Faculty Award - \$9,450 and the Woodward Faculty Award - \$2,171
- Bob Roberts – Dairy Research Institute - \$406,168
- Kerry Kaylegian – Dairy Management Inc. - \$110,000
- John Hayes – NIH – Three years totaling \$461,498
- Cathy Cutter – Lotman Endowment - \$40,000
- Greg Ziegler – AESEDA grant - \$25,000/year for three years

**Awards**

- IFT Student Product Development Team (Colleen Scott, Lauren Popescu, Ryan McClafferty, Tabitha Lee, Sarah Mann, Lindsay Wolfe, and Jia Wen) One of 6 finalists in national Student Product Development Competition to be held in New Orleans, LA, June 11-14.

- Penn State College Bowl Team (Mike Kalaras, Gal Kreitman, Kara Gustafson, Lindsay Wolfe, Colleen Scott, Zach Evanitsky and Jen Updegrove) finished in second place behind the University of Maine in the College Bowl Competition for the North Atlantic Region of IFTSA. Penn State finished ahead of Cornell, Rutgers and University of Massachusetts.
- Alex Youst selected as 2010 AG Man of the Year by the Ag Student Council.
- Yeyi Gu (2011 Graduate Exhibition Awards) 2nd place, Health and Life Sciences category. "Cocoa Supplementation Can Reduce Obesity-Related Inflammation and Body Weight Gain in Obese Mice."
- Amy Brownschidle (2011 Graduate Exhibition Awards) 3rd place, Health and Life Sciences category.
- Vivian P. Chang (2001 Grad.) was the recipient of the 2011 Penn State Alumni Achievement Award.

### Tailgate

- Tailgate is scheduled for October 8<sup>th</sup> and will feature Penn State's Big Ten home opener against the Iowa Hawkeyes.
- Additional information to be distributed early summer.

### Upcoming Events

April 18-22 .....	Better Process Control School
April 27 .....	HACCP Validation for Meat and Poultry Processors
May 3-6 .....	Fundamentals of Food Science S/C
May 10.....	HACCP/Meat and Poultry Processors
May 11-12 .....	PAMFES
May 31.....	Food and Airborne Fungi and Mycotoxins S/C