

# Food Industry Group Board Meeting

Minutes

July 15, 2011

Food Science Building, Room 443

Attendance: Heather Arentz, Larry Campbell, Tom Dimick, Denise Gardner, Steve Hepler, Andy Hirneisen, Bruce Kiefer, Naomi Knaub, Elizabeth Lenihan, Mike Molino, Jim Newcomer; Nicole O'Block, Ferlin Patrick, Emily Roth, Judy Williams

## I. Welcome (Elizabeth Lenihan)

- Elizabeth opened the meeting at 10:00am.
- There were around the room introductions
- **Congratulations to Larry Campbell for being the Penn State Alumni Association Volunteer of the Year!**

## II. Secretary's Report (Heather Arentz)

- Heather Arentz reviewed the minutes from the April 15, 2011 meeting.
- A motion was made to approve the minutes and the motion passed.

## III. Treasurer's Report (Bruce Kiefer)

- Bruce Kiefer presented the Treasurer's Report (see attached for more details).
- Our account balance as of June 30, 2011 is \$7514.23.
- Membership
  - 15 Ambassadors
  - 16 Tailgaters
  - 85 active members including board and life members
- Motion was made to approve the treasurer's report and passed.

## IV. Food Science Club Update (Mike Molino, Emily Roth, and Nicole O'Block)

- Food Science club students shared the various activities that they participated in this past year.
- They include: Ag Hill Olympics, Harvest Fest, College Bowl, Blood Drives, THON baking for the dancers the night before THON, Ag Ball, Food Industry Day, Spring Food Drive, Product Development Team, IFT 2011, and the Food Science Tailgate.
- They shared pictures and activities of their executive board. For a list: <http://foodscience.psu.edu/currentstudents/activities/food-science-club/Officers>
- The students shared some new ideas that they were pursuing:
  1. Internship presentations from students
  2. Invite Alumni back to discuss the "real world of food science"
  3. Mentor between FIG and students
  4. American Wine Society presentations of what a student chapter would look like
  5. Selling Berkley Creamery ice cream at the PA Farm Show for fundraising.
  6. 2 Food Industry Days (1/semester)

**V. Alumni Society Update (Naomi Knaub)**

- The Ag Alumni Society's biggest events are AG LIVE and graduation brunches. At the graduation brunches they are looking for ways for Alumni groups to get involved.
- Other events include mentoring programs, internship awards, scholarship endowments, student gift bags, and the outstanding senior award.
- 5 out of 13 awards given by the Alumni Association went to the College of Agriculture.
- There was discussion on how the Alumni Association ran their mentoring program.
  - In the past they would match students and alumni. It would be a 2 semester commitment
  - Currently, the workshop held two times a year (Fall, before the career fair and in February).
  - There were bios of alumni on the website for students to choose who they would like to talk to. They could have mock interviews. They could have the alumni go over their resumes and/or cover letters.
  - It would be 30 minute time intervals and the students would lead the discussion.
  - There were 50 students who participated and 12 alumni.
  - This is important to FIG as the students wish for mentoring. The next step is for the students to come back with a recommendation for what would they think is useful for a mentoring program involving FIG.

**VI. Committee Reviews**

**a. Membership and Communications (Ferlin Patrick)**

- Corporate FIG to be mentioned later.
- No new updates.

**b. Student Support**

- Steve Hepler will be the Student Support Lead
- Food Industry Day – There was discussion of having Food Industry Day 2 times a year.
- There is a concern with missing class time. This needs to be closely coordinating with the department.
- There was discussion of alternative times so not to interfere with class time such as over school breaks or weekends.
- At this time, the Spring 2012 Food Industry Day will not change.

**c. Rewards and Recognition (Larry Campbell)**

- Winners of Undergraduate Student Leadership Award and the Graduate Student Leadership Award were announced.  
Undergraduate Leadership Award – Alex Youst, Graduate Leadership Award – Wladir Valderrama
- They will be recognized at the Fall Tailgate.
- Thank you to the faculty for your support in this award.

## **VII. Reoccurring Business**

### **a. Corporate FIG Membership**

- Allows the company to use signage that they are a sponsor of FIG by buying a membership.
- Mark Sharer initially reviewed the letter that FIG issued.
- There are some issues that need to be resolved: How would we use the money? How is a corporate membership kept separate from an individual membership?
- Many questions including what does the company receive for a corporate membership. Can we manage on an on-going basis? Who do we solicit?
- We need ideas of where the money could go.
- It sounds more like it should be a sponsorship instead of a membership.
- Liz, Ferlin, and Bruce will work on this.

### **b. Scholarship/Endowment Discussion**

- They are 3 options for a monetary gift: scholarship, program or an award.
- The board decided to pursue an annual award.
- Tom Dimick and Liz met with Lauren Steinberg. We cannot do it ourselves. We need to go through the Development Office.
- This award would be separate from the Leadership Award.
- Tom to get with Dr Floros to get input of where there is a need for an award (what characteristic of behavior) would be good to award.
- We will go forward with \$1000/year to be awarded. The \$1000 could be split.

### **c. Fall Tailgate – FIG Meeting**

- The fall tailgate is scheduled for October 8, 2011 (IOWA) time TBD.
- The mailing and emails will go out on July 19, 2011.
- Tailgate is \$35, children under 12 - \$15, children under 5 – free.
- There is a room block at the Penn Stater (1-800-233-7505). The room block code is **FOO1007**. It is \$319/night with a 2 night minimum.
- There were discussions on updating the format for the meeting by making it more interactive and serving more as an update.
- Liz will talk with Sara to have the Food Science club give an update.
- There was discussion on the timing of the Leadership Award - if there is a better time for the student to get more recognition such as at the Keystone IFT student award meeting. An idea was a poster of the student who received the award at the tailgate.

## **VIII. New Business**

## **IX. Food Science Department Words (Tom Dimick)**

- There were numerous faculty and student awards. (see attached for more details).

- Six IFT scholarships were given.
- Ag Progress Days will be held August 16-18, 2011
- Food Science workshops and short courses are listed on the Food Science website.

<http://foodscience.psu.edu/workshops>

- For information on the College of Agriculture Sciences AG Futures Process go to the College of Agriculture's website.

<http://agsci.psu.edu/ag-futures>

**Penn State**  
**Food Industry Group Treasurer's Report**  
**July 1, 2010 - June 30, 2011**

Beginning Balance	\$7,182.49
Expenses:	
2010 Fall Tailgate (1/3 cost printing & 1/2 cost mailing)	\$667.73
Board Meeting Catering 07-09-10	\$224.25
Leadership Award (Lion Statue & Engraving)	\$86.05
Food Industry Day Recognition Plaques 2010 (2)	\$104.30
Food Industry Day Recognition Plaques 2011 (2)	\$112.80
Miscellaneous Mail Expenses	\$6.35
Plant & Mushroom Foods for Health - B. Beelman Gift	\$1,000.00
Food Industry Day Lunch	\$233.06
Board Meeting 05-20-11	\$196.39
Total Expenses:	\$2,630.93
Income:	
2010 Fall Tailgate Silent Auction	\$707.00
2010 Dues	\$2,025.00
2010 Student Support	\$225.00
Interest	\$5.67
Total Income:	\$2,962.67
Ending Balance	\$7,514.23

Lifetime Memberships To-Date

15 Ambassadors @ \$400

16 Tailgaters @ \$200

85 Active members including Board members and Life members (93 in 2010).

**FIG Board Meeting,  
July 15, 2011  
Department Notes**

**Faculty News**

- John Coupland was promoted to professor of Food Science, effective July 1, 2011

**Awards**

- Graduate Student Tongtong Xu, was awarded the Sinden Scholarship by Mushroom Institute.
- Tionni Wenrich (former graduate student of Dr. Lynne Brown) received the 2010 best article in the *Journal of Nutrition Education and Behavior*. The Society for Nutrition Education (SNE) sponsors the annual JNEB Best Article Award, consisting of \$1000 to the lead author.
- Ellen Mahan, recent MS student, was awarded 1st place in the second annual Sensory Wiki Student Competition from the Society of Sensory Professionals. Ellen will receive a \$750 cash prize and free society membership for a year.
- Keystone IFT award recipients for the 2011-2012 academic year are undergraduates Elizabeth Beck and Sara Calaman. Each will receive a \$500 scholarship.
- Several students received IFT scholarships for the upcoming year. PSU ranked third place overall with a total of 6 scholarships.
  - Shaina Melnick, First year
  - Maggie Harding, Sophomore
  - Amada Hofstaedter, Sophomore
  - Elizabeth Beck, Junior/Senior
  - Danielle Miller, Junior/Senior
  - Min Liu, Graduate student
- Dr. Catherine Cutter received the 2011 Distinguished Extension-Industry Service Award presented by AMSA. The award was established in 1965 to recognize outstanding achievement in meat science extension and service to the industry and is sponsored by the American Meat Institute Foundation (AMI Foundation).
- John Hayes, 2011 Ajinomoto Award, Outstanding Junior Scientist who is an emerging leader in the field of gustation (Association for Chemoreception Sciences).

**Tailgate**

- Tailgate is scheduled for October 8<sup>th</sup> and will feature Penn State's Big Ten home opener against the Iowa Hawkeyes. Game TBA.
- Tailgate registration information to be distributed July 19th.

**Upcoming Events**

Ag Progress Days.....	Aug. 16-18
Fundamentals of HACCP .....	Aug. 30
Venison 101 .....	Sept. 17
HAACP for Meat and Poultry Processors .....	Sept. 20-22
Cultured Dairy Products .....	Sept. 27-29
Food Science Tailgate (vs Iowa) .....	Oct. 8